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United States Senate

COMMITTEE ON THE JUDICIARY

WASHINGTON, DC 20510-6275

BRUCE A. COHEN, *Chief Counsel and Staff Director*
KOLAN L. DAVIS, *Republican Chief Counsel and Staff Director*

May 4, 2011

Via Electronic Transmission

Ronald A. Henrichs, CAE
Executive Director and Chief Executive Officer
American Academy of Dermatology
930 E. Woodfield Road
Schaumburg, IL 60173

Dear Mr. Henrichs:

In December 2009, I asked for an accounting of industry funding that the American Academy of Dermatology (AAD) receives from pharmaceutical and medical device companies as well as foundations established by these companies or the insurance industry. I appreciate your response, which I have attached to this letter. I write today to follow up on any efforts by your organization to improve transparency and accountability in its relationships with the pharmaceutical and device industries.

As I stated in my previous letter, I started my inquiry, in part, as a result of accounts documenting the lack of transparency in financial relationships between the pharmaceutical industry and nonprofit health and medical organizations. Specifically, I cited the April 2008 article in *The Wall Street Journal*, which reported that industry representatives, including ten major drug companies, had formed a coalition to promote looser restrictions on off-label marketing.¹ The coalition had asked the National Alliance on Mental Illness (NAMI) to speak in favor of this issue.

In response to my concerns in my April 2009 letter to NAMI, NAMI began to voluntarily disclose to the public any amount of funding exceeding \$5,000 that it received from pharmaceutical companies and foundations on its website. Further, NAMI began to provide a brief description of the purpose of the funding on its website. I commend NAMI for its leadership and had hoped that when I reached out to your organization and 32 others, your organization would follow NAMI's example and begin posting similar funding information on AAD's website.

As of the date of this letter, it appears that your organization has taken steps to identify on its website the corporate or industry sponsors and their range of funding support. However, the

¹ Alicia Mundy, "Off-Label Use of Drugs Gets a Push --- Big Pharma Lobbies Washington to Relax Rules on Marketing," *The Wall Street Journal*, April 18, 2008.

website does not specify the purposes of that funding. If AAD is currently taking steps to further enhance the transparency of its financial relationships with the pharmaceutical and device industries, I would appreciate information regarding those steps. In particular, please state whether or not AAD will be adding information in the future about the purpose of the funding it receives. If not, please explain why not.

The Medicare Payment Advisory Commission (MedPAC) recommended in a report to Congress in March 2009 that Congress require that pharmaceutical and device companies report their financial relationships with physician groups, patient organizations, and others. More specifically MedPAC said the following:

Given the potential benefits of public reporting, we recommend that the Congress mandate the reporting of comprehensive information on industry relationships with physicians and other health care entities and that the Secretary post this information on a public searchable website.²

MedPAC then went on to say in Recommendation 5-1 that:

The Congress should require all manufacturers and distributors of drugs, biologicals, medical devices, and medical supplies (and their subsidiaries) to report to the Secretary their financial relationship with: . . . physician groups and other prescribers . . . patient organizations; and professional organizations.³

I look forward to working with you and other health and medical organizations to further increase sunshine on financial relationships.

Thank you for your cooperation and attention in this matter. I would appreciate a response by May 25, 2011. If you have any questions, please do not hesitate to contact Brian Downey for the Committee on the Judiciary at (202) 224-5225.

Sincerely,



Charles E. Grassley
Ranking Member

Attachments

² Medicare Payment Advisory Commission, "Public reporting of physicians' financial relationships," Report to Congress: Medicare Payment Policy, March 2009.

³ *Id.*

Attachment

December 21, 2009

The Honorable Congressman Charles E. Grassley
Ranking Member
United States Senate
Committee on Finance
Washington, DC 20510-6200

Via Electronic Transmission

Dear Senator Grassley:

The American Academy of Dermatology and the American Academy of Dermatology Association are pleased to respond to your letter of December 7 requesting information regarding relationships between commercial interests and our organization.

The American Academy of Dermatology (AAD) is a 501(c)(3) organization and the largest, most influential, and most representative of all dermatologic associations. With a membership of more than 16,000 physicians worldwide, the Academy is committed to: advancing the diagnosis and medical, surgical and cosmetic treatment of the skin, hair and nails; advocating high standards in clinical practice, education and research in dermatology; and supporting and enhancing patient care for a lifetime of healthier skin, hair and nails. The American Academy of Dermatology Association (AADA), the 501(c)(6) sister organization to the Academy, serves as a resource for government affairs and practice information for dermatologists, and works with policymakers to formulate policies that enhance the delivery of quality dermatologic care. AAD and AADA are separate legal entities, managed and operated as separate organizations, that work together to accomplish common objectives. We refer to them collectively as AAD/A or the "Academy" throughout this letter for convenience purposes only.

The Academy is committed to transparency with respect to both individual and organizational relationships with industry and to addressing and resolving potential conflicts of interest. The Academy takes its responsibility to the physician community and the public at large very seriously. We continuously evaluate and strengthen our internal policies and procedures to ensure all activities and relationships are appropriately structured to ensure objectivity and transparency at all times.

Included with this letter are charts listing the funding we have received for the requested time period of 2006-2009, information regarding our current policies and procedures, as well as plans for updating portions of these in light of recent discussions taking place both within and external to our



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Mary E. Maloney, M.D., F.A.A.D.
Secretary-Treasurer

Robert D. Greenberg, M.D., F.A.A.D.
Assistant Secretary-Treasurer

Ronald A. Henrichs, C.A.E.
Executive Director & CEO

organization. First attached are charts listing industry funding of various Academy activities by year, category of activity, name of company, amount of funding, and reason for the funding. **Attachment A** lists the funding by year and company. **Attachment B** lists the funding by year and category of activity, and provides a more detailed explanation of each of the activities. We have broken down the activities into the following categories:

- Medical Education (accredited continuing medical education (CME))
- Medical Education (non-CME)
- Journal of the American Academy of Dermatology (JAAD)/Academy Support
- Public Education
- Humanitarian
- Specialty Support
- Industry Supported Symposia
- Annual Meeting Activities
- Summer Academy Meeting Activities
- JAAD/Funding provided through Elsevier (publisher)

Attachment C is a listing of AAD programs that received in-kind contributions and the companies that provided the in-kind contributions. The companies have historically not provided the dollar amount associated with these in-kind contributions.

In addition to grants and sponsorships, the Academy conducts traditional business transactions with commercial companies in which a company pays the Academy a fee in exchange for an item, service, or product. This includes the sale of separate technical exhibit space in conjunction with our educational meetings and of advertisements in our peer-reviewed journal (JAAD) and other publications (e.g., organizational magazine, *Dermatology World*). The annual amounts received for these activities are also provided in **Attachment C**. We interpreted your request for information concerning industry funding through “transfers of value” to exclude such business transactions, but if you wish to see more detail for those categories, we would be happy to supply it as well.

The following enumerates our responses to your specific requests. Please note that we have answered Questions 3 and 4 in reverse order to present our information in a more logical flow.

- 1) *Please describe the policies for accepting industry funding and whether or not AAD allows companies to place restrictions or provide guidance on how funding will be spent.*

As noted above, the Academy seeks industry support for a variety of activities that further its mission. The attached “Principles of Corporate Relationships” governs

the acceptance of such funding (**Attachment D**). These funds come primarily in the form of grants and sponsorships.

Those activities certified for AMA PRA Category 1 CME credit must abide by ACCME's accreditation requirements including the ACCME Standards for Commercial Support. The Academy was just recently reaccredited and has met all required criteria of the Standards. We have attached the relevant excerpt from our ACCME application along with relevant guidelines in **Attachment E: Policies and Procedures related to CME**. ACCME accreditation assures the medical community and the public that such activities provide physicians with information that can assist them in maintaining or improving their practice of medicine and are free of commercial bias and based on valid content.

- 2) *If AAD allows companies to place restrictions on industry funding, then please explain all restrictions and/or guidance for each transfer of value from industry. For every transfer of value with a restriction, please provide the following information: year of transfer, name of company and restriction placed on funding.*

The Academy does not permit companies to place restrictions on industry funding. The Academy offers opportunities for support of specific activities, products or sponsorships and in this respect the organization itself is restricting where the industry funding will be used within the budget; however, this is never dictated by the funding organization. These areas are indicated under the program support detail in **Attachments A, B and C**.

- 3) *(your #4) Please explain your policies on disclosure of outside income by your top executives and board members.*

Last year, the Academy's Board of Directors approved a statement for inclusion in our journal (the December 2008 issue of the Journal of the American Academy of Dermatology) that discussed issues surrounding the potential for conflicts of interest with both individuals and organizations, cited the organization's relevant policies, and affirmed its commitment to transparency.

The article outlines the fact that the Academy first developed an "administrative regulation" (AR) on the topic of disclosure over 20 years ago. It also is an example of the organization's commitment to communicating its position regarding clarity and transparency with its members. The article discussed the Academy's conflict of interest policies, particularly in the areas of governance, education and scientific publication. All individuals in the Academy's governance and educational structure are required to disclose their—and their first degree relatives'—relationships with industry, employers, other associations or any other organization that could create a private interest in conflict with the Academy's interest and mission. The opportunity to review or update individual disclosures is

provided at the beginning of any educational activity, council, committee, task force or other meeting associated with the Academy.

The following attachments provide detail on the Academy's current policies regarding conflict of interest and transparency as it relates to individuals affiliated with the Academy:

Attachment F: Administration Regulation (AR) Policy and Procedures Regarding Actual or Potential Conflict of Interest

Please note that we employ an online disclosure process. To review, please go to www.aad.org and log into the members-only section (case sensitive user id: ACCME; password: AADWEB). Go to the Member Resources/My Account and click on Disclosure Form under Academy Member Tools.

Attachment G: "Position Statement on Contemporary Issues: Conflict of Interest," December 2008, JAAD.

- 4) *(your #3) Please explain what policies, if any that AAD plans to adopt to ensure transparency of funding in order to provide a greater public trust in the independence of your organization.*

While the Academy has policies in place reflecting its serious commitment to transparency, it recognizes the need for constant and continuous evaluation and improvement. Accordingly, we have initiated a process of comprehensive assessment for potential strengthening of our current policies. The Academy's Board of Directors discussed this topic at its November 2009 meeting and appointed a task force to reevaluate all disclosure policies and procedures to see how they might be strengthened, particularly in light of changing best practices and the Institute of Medicine (IOM) report released earlier this year. In my role as Executive Director and CEO, I personally served on a task force from the Council of Medical Specialty Societies (CMSS) charged with developing consistent policy and disclosure templates for professional medical associations, a recommendation of the IOM's report. A draft policy was distributed last month and is currently being reviewed by CMSS member organizations for reaction and input. The Executive Director of the CMSS presented and participated in our Board discussion last month.

The AAD/A supports the spirit of the CMSS efforts and expects that the ultimate policy will include a section advocating for transparency as part of the broader document. Once the final version is complete (expected in April), our organization will evaluate the policy for potential formal endorsement.

In addition, the Academy has recently added a detailed listing of corporate support by company with total dollars and name of supported activity for 2009 (as

The Honorable Congressman Charles E. Grassley

December 21, 2009

Page 5 of 5

of November 2009). This is currently posted on our Web site at www.AADdevelopment.org.

- 5) *Please provide the disclosures of outside income filed with your organizations by your top executives and board members.*

Attachment H: Disclosure forms for Board of Directors and senior staff.

I hope this information is helpful. Please do not hesitate to contact me or Karen Collishaw at 202-712-2600 if you would like further information from the Academy or need clarification of anything that is contained in this letter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Ronald A. Henrichs".

Ronald A. Henrichs, CAE
Executive Director & CEO

Attachments

American Academy of Dermatology 2009 Corporate Support				
			Attachment A	
Following is the overview of 2009 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Abbott Laboratories	09 Annual Meeting News Post Edition	\$45,000.00		
	09 Summer Academy Meeting Program-at-a-Glance Map and Floor Plan Divider	\$6,000.00		
	09 "Stop Hiding" Psoriasis Public Awareness Program	\$150,000.00		
	09 "Stop Hiding" Tee Shirts	\$20,000.00		
	09 Psoriasis Net Web site	\$50,000.00		
	09 Print and Electronic Membership Directory	\$25,000.00		
	JAAD Series of Critically Challenging Case Scenarios in Moderate to Severe Psoriasis		\$16,727.00	
	Sub-total	\$296,000.00	\$16,727.00	\$312,727.00
Allergan, Inc.	2010 Practice Management Symposium for Residents	\$100,000.00		
	09 Soft Tissue Fillers Conference: Assessing the State of the Science	\$50,000.00		
	Sub-total	\$150,000.00	\$0.00	\$150,000.00
Amgen Pfizer	2010 Annual Meeting Cyber Center	\$75,000.00		
	09 Addressing Psoriasis Public Awareness Program	\$105,000.00		
	2010 Dermatologic Calendar of Events	\$70,000.00		
	2010 Derm Coding Consult Newsletter	\$45,000.00		
	2010 Print and Electronic Membership Directory	\$25,000.00		
	Sub-total	\$320,000.00	\$0.00	\$320,000.00
Astellas Pharma US, Inc.	09 Camp Discovery	\$50,000.00		
	2009 Astellas Awards	\$100,000.00		
	JAAD Series of Critically Challenging Case Scenarios in Moderate to Severe Psoriasis		\$16,727.00	
	Sub-total	\$150,000.00	\$16,727.00	\$166,727.00
Beiersdorf, Inc.	09 SKINnovations	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
BioForm Medical, Inc.	09 Soft Tissue Fillers Conference: Assessing the State of the Science	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Pen State (funding provided by Centocor Ortho Biotech Inc.)	09 Industry Supported Symposia	\$65,000.00		
	Sub-total	\$65,000.00	\$0.00	\$65,000.00
Centecor, Inc.	JAAD Poster Abstracts		\$100,000.00	
	Sub-total	\$0.00	\$100,000.00	\$100,000.00
Coria Laboratories, Ltd.	09 Annual Meeting AAD News Network	\$30,000.00		
	Sub-total	\$30,000.00	\$0.00	\$30,000.00
Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Camp Discovery	\$50,000.00		
	09 Soft Tissue Fillers Conference: Assessing the State of the Science	\$50,000.00		
	Sub-total	\$100,000.00	\$0.00	\$100,000.00

American Academy of Dermatology 2009 Corporate Support				
			Attachment A	
Following is the overview of 2009 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Eclipsys Corporation	09 Annual Meeting Pocket Guide (partial support)	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Galderma Laboratories, L.P.	JAAD New Insights into the Management of Acne		\$102,000.00	
	JAAD Resident Subscription Program		\$136,770.00	
	Sub-total	\$0.00	\$238,770.00	\$238,770.00
Genentech, Inc.	JAAD Series of Critically Challenging Case Scenarios in Moderate to Severe Psoriasis		\$16,727.00	
	Sub-total	\$0.00	\$16,727.00	\$16,727.00
Graceway Pharmaceuticals, LLC	09 Actinic Kerasotes Pamphlet 3/1/09-2/28/10	\$30,000.00		
	09 Camp Discovery	\$12,280.00		
	Sub-total	\$42,280.00	\$0.00	\$42,280.00
Intendis, Inc.	09 Annual Meeting Advance Registration Materials Folder	\$25,000.00		
	09 Annual Meeting News Preview Edition	\$45,000.00		
	09 Annual Meeting Program-at-a-Glance Personal Planner Section	\$45,000.00		
	09 Summer Academy Meeting Program-at-a-Glance Personal Planner Section	\$12,000.00		
	09 Summer Academy Meeting Advance Registration Materials Folder	\$10,000.00		
	09 Summer Academy Meeting Educational Session Handouts and Poster Abstracts on CD	\$25,000.00		
	09 Summer Academy Meeting Lead Retrieval Cards	\$10,000.00		
	2009 Recertification Exam Prep Course	\$125,000.00		
	Rosacea Pamphlets (two years)	\$60,000.00		
	09 Camp Discovery	\$20,000.00		
	09 Print and Electronic Membership Directory	\$25,000.00		
	Sub-total	\$402,000.00	\$0.00	\$402,000.00
Johnson & Johnson Consumer Products Company	09 Shade Structure Program	\$200,000.00		
	2010 Shade Structure Program	\$200,000.00		
	Sub-total	\$400,000.00	\$0.00	\$400,000.00
La Roche-Posay Laboratoire Pharmaceutique	2010 Annual Meeting Residents Reception	\$15,000.00		
	Sub-total	\$15,000.00	\$0.00	\$15,000.00
MDLand International	2010 dEHRm CD	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Medicis Pharmaceutical Corporation	09 Soft Tissue Fillers Conference: Assessing the State of the Science	\$25,000.00		
	09 Soft Tissue Fillers Conference: Assessing the State of the Science	\$25,000.00		
	Sub-total	\$50,000.00	\$0.00	\$50,000.00
Merz Pharmaceuticals, LLC	2010 Annual Meeting Program-at-a-Glance Program Section	\$25,000.00		
	09 SKINnovations	\$10,000.00		

American Academy of Dermatology 2009 Corporate Support					
			Attachment A		
Following is the overview of 2009 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.					
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total	
	09 Camp Discovery	\$5,000.00			
	2010 Annual Meeting Young Physician and New Member Reception	\$15,000.00			
	09 Soft-Tissue Fillers Conference: Assessing the State of the Science	\$25,000.00			
	2009 Directions in Residency Newsletter (fall and winter)	\$25,000.00			
	2010 Directions in Residency Newsletter	\$45,000.00			
	Sub-total	\$150,000.00	\$0.00		\$150,000.00
Neutrogena Corporation	09 Annual Meeting Resident Housing Program	\$500,000.00			
	2010 Annual Meeting Resident Housing Program	\$500,000.00			
	09 Neutrogena Public Awareness Program	\$50,000.00			
	Neutrogena Public Awareness	\$50,000.00			
	Sub-total	\$1,100,000.00	\$0.00		\$1,100,000.00
NexTech	2010 Annual Meeting Registration Bags	\$90,000.00			
	Sub-total	\$90,000.00	\$0.00		\$90,000.00
Ortho Dermatologics	09 Annual Meeting Resident Air Travel Assistance Program	\$340,000.00			
	Sub-total	\$340,000.00	\$0.00		\$340,000.00
Pharm Adura, LLC (funding provided by Medicis Pharmaceutical Corporation)	09 Industry Supported Symposia, Advance Cosmetic Therapy	\$65,000.00			
	Sub-total	\$65,000.00	\$0.00		\$65,000.00
Procter & Gamble Company	09 SKINnovations	\$50,000.00			
	Sub-total	\$50,000.00	\$0.00		\$50,000.00
ProPath	2010 Annual Meeting Take Five Express Spa	\$25,000.00			
	Sub-total	\$25,000.00	\$0.00		\$25,000.00
sanofi-aventis	JAAD Canadian Resident Subscription Program		\$11,520.00		
	Sub-total	\$0.00	\$11,520.00		\$11,520.00
Stiefel a GSK company	2010 Annual Meeting AAD e-Posters Exhibit Area	\$100,000.00			
	2010 Annual Meeting Hotel Key Cards	\$25,000.00			
	2010 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	\$15,000.00			
	09 SKINnovations	\$10,000.00			
	09 Soft Tissue Fillers Conference: Assessing the State of the Science	\$10,000.00			
	JAAD Series of Critically Challenging Case Scenarios in Moderate to Severe Psoriasis		\$16,727.00		
	Sub-total	\$160,000.00	\$16,727.00		\$176,727.00
Total @ Nov '09:		\$4,100,280.00	\$417,198.00		\$4,517,478.00

American Academy of Dermatology 2008 Corporate Support				
			Attachment A	
Following is the overview of 2008 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Abbott Laboratories	08 Stop Hiding Psoriasis Public Awareness Campaign	\$150,000.00		
	Camp Discovery	\$10,000.00		
	08 Diamond Level Industry Supported Symposia	\$75,000.00		
	08 Annual Meeting News Post Edition	\$5,000.00		
	08 Program-at-a-Glance Map and Floor Plan Divider	\$7,000.00		
	JAAD Poster Abstracts		\$172,000.00	
	Sub-total	\$247,000.00	\$172,000.00	\$419,000.00
Allergan, Inc.	08-09 Aging SkinNet Web site	\$50,000.00		
	08 Diamond Level Industry Supported Symposia	\$75,000.00		
	09 Annual Meeting Resident Reception	\$15,000.00		
	Sub-total	\$140,000.00	\$0.00	\$140,000.00
Amgen Wyeth	09 Dialogues in Dermatology	\$75,000.00		
	09 Dermatologic Calendar of Events	\$70,000.00		
	09 Annual Meeting Bus Shuttle Service	\$200,000.00		
	08 Summer Academy Meeting Hotel Key Cards	\$10,000.00		
	09 Summer Academy Meeting Cyber Center	\$25,000.00		
	09 Summer Academy Meeting Hotel Cards	\$10,000.00		
	09 Electronic Membership Directory	\$25,000.00		
	09 Derm Coding Consult Newsletter	\$45,000.00		
	09 Sharing Mentoring Breakfast	\$25,000.00		
	Sub-total	\$485,000.00	\$0.00	\$485,000.00
Arcutis Pharmaceuticals, Inc.	08 Leadership Forum	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Astellas Pharma US, Inc.	09 Derm Clips	\$40,000.00		
	Camp Discovery	\$50,000.00		
	08 Astellas Award	\$10,000.00		
	09 Annual Meeting City Guide	\$45,000.00		
	08 Summer Academy Meeting AAD E-posters CD	\$40,000.00		
	09 Summer Academy Meeting AAD e- Posters Exhibit Area	\$40,000.00		
	Sub-total	\$225,000.00	\$0.00	\$225,000.00
Beiersdorf, Inc.	08 SKINnovations	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Centocor, Inc.	08 Diamond Level Industry Supported Symposia	\$75,000.00		
	Sub-total	\$75,000.00	\$0.00	\$75,000.00
Coria Laboratories, Ltd.	Camp Discovery	\$5,000.00		
	09 Derm Workforce Initiative	\$25,000.00		
	Sub-total	\$30,000.00	\$0.00	\$30,000.00
Dermik Laboratories, a business of sanofi-aventis U.S. LLC	Camp Discovery	\$50,000.00		
	08 Diamond Level Industry Supported Symposia	\$75,000.00		
	09 Annual Meeting AAD News Network	\$55,000.00		
	09 Annual Meeting Session Handouts on CD	\$75,000.00		
	09 Annual Meeting Lanyards	\$75,000.00		
	09 Annual Meeting Registration Bag	\$90,000.00		
	08 Summer Academy Meeting Program-at-a-Glance Program Section	\$8,000.00		

American Academy of Dermatology 2008 Corporate Support				
			Attachment A	
Following is the overview of 2008 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
	Sub-total	\$428,000.00	\$0.00	\$428,000.00
Galderma Laboratories, L.P.	08 Diamond Level Industry Supported Symposia	\$75,000.00		
	JAAD Resident Subscription Program		\$134,715.00	
	Sub-total	\$75,000.00	\$134,715.00	\$209,715.00
Genentech, Inc.	09 Annual Meeting Lead Retrieval Cards	\$75,000.00		
	09 Annual Meeting Program-at-a-Glance Program Section	\$25,000.00		
	08 Summer Academy Meeting News Preview Edition	\$45,000.00		
	08 Summer Academy Meeting WiFi Internet Lounges	\$30,000.00		
	09 Summer Academy Meeting WiFi Internet Lounges	\$30,000.00		
	09 Annual Meeting New Member Reception	\$15,000.00		
	09 Summer Academy Meeting Mentoring Reception	\$25,000.00		
	Sub-total	\$245,000.00	\$0.00	\$245,000.00
GlaxoSmithKline	08 Audience Response System	\$15,000.00		
	Sub-total	\$15,000.00	\$0.00	\$15,000.00
Graceway Pharmaceuticals, LLC	09 Dermatology World to Residents	\$75,000.00		
	08 Young Physician Focus Newsletter	\$35,000.00		
	09 Young Physician Focus Newsletter	\$45,000.00		
	08 Young Physician Reception	\$15,000.00		
	Sub-total	\$170,000.00	\$0.00	\$170,000.00
Intendis, Inc.	Camp Discovery	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
L'Oreal	JAAD Recent Advances in Photoprotection		\$66,000.00	
	Sub-total	\$0.00	\$66,000.00	\$66,000.00
Mary Kay Inc.	2008 Pamphlets (TBA)	\$35,000.00		
	Sub-total	\$35,000.00	\$0.00	\$35,000.00
Medicis Pharmaceutical Corporation	08 Leadership Forum	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Merz Pharmaceuticals, LLC	09 SKINnovations	\$10,000.00		
	Camp Discovery	\$25,000.00		
	09 Summer Academy Meeting Pocket Guide	\$10,000.00		
	09 Leadership Forum	\$25,000.00		
	Sub-total	\$70,000.00	\$0.00	\$70,000.00
Neutrogena Corporation	08 Annual Meeting Resident Housing Program	\$500,000.00		
	Sub-total	\$500,000.00	\$0.00	\$500,000.00
PharmaDerm, a division of Nycomed US, Inc.	09 Industry Supported Symposia	\$130,000.00		
	Sub-total	\$130,000.00	\$0.00	\$130,000.00
Phillip Frost	Phillip Frost Grant	\$45,000.00		
	Sub-total	\$45,000.00	\$0.00	\$45,000.00

American Academy of Dermatology 2008 Corporate Support				
			Attachment A	
Following is the overview of 2008 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Procter & Gamble Company	08 Educational Grant (SKINnovations)	\$50,000.00		
	Sub-total	\$50,000.00	\$0.00	\$50,000.00
ProPath	09 Annual Meeting Take Five Express Spa	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
sanofi-aventis	JAAD Canadian Resident Subscription Program		\$9,775.00	
	Sub-total	\$0.00	\$9,775.00	\$9,775.00
Stiefel Laboratories, Inc.	SKINnovations	\$10,000.00		
	09 Annual Meeting Hotel Key Cards	\$25,000.00		
	09 Annual Meeting e-Posters Exhibits Area	\$100,000.00		
	09 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	\$15,000.00		
	Sub-total	\$150,000.00	\$0.00	\$150,000.00
Upsher-Smith Laboratories, Inc.	09 Annual Meeting Press Office	\$100,000.00		
	08 Summer Academy Meeting Lanyards	\$25,000.00		
	09 Summer Academy Meeting Lanyards	\$25,000.00		
	Sub-total	\$150,000.00	\$0.00	\$150,000.00
	Total :	\$3,390,000.00	\$382,490.00	\$3,772,490.00

American Academy of Dermatology 2007 Corporate Support				
			Attachment A	
Following is the overview of 2007 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Abbott Laboratories	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	07 Annual Meeting News Post Edition	\$45,000.00		
	08 Annual Meeting News Post Edition	\$45,000.00		
	07 Summer Academy Meeting News Post Edition (DIF)	\$45,000.00		
	07 Summer Academy Meeting News On-Site Edition	\$35,000.00		
	JAAD Poster Abstracts		\$164,000.00	
	JAAD Abbott Field Force Subscriptions			\$30,800.00
	Sub-total	\$245,000.00	\$194,800.00	\$439,800.00
Allergan, Inc.	2007 Dialogues in Dermatology	\$20,000.00		
	Educational Grant	\$5,000.00		
	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	Sub-total	\$100,000.00	\$0.00	\$100,000.00
Amgen Wyeth	08 PsoriasisNet Web site	\$70,000.00		
	Psoriasis Pamphlets 6/4/07-6/3/09	\$60,000.00		
	Camp Discovery	\$50,000.00		
	07 Issues in Derm (President's Initiative)	\$25,000.00		
	08 Dermatologic Calendar of Events	\$70,000.00		
	08 Mentoring Forum	\$25,000.00		
	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	08 Annual Meeting E-News	\$45,000.00		
	08 Annual Meeting Shuttle Bus Service	\$183,000.00		
	07 Summer Academy Meeting Hotel Room Key	\$10,000.00		
	07 Forum Relative to FDA	\$10,000.00		
	08 Derm Coding Consult Newsletter	\$45,000.00		
	08 Print and Electronic Membership Directory	\$25,000.00		
	Derm Coding Consult Newsletter	\$45,000.00		
	07 Young Physicians Forum	\$25,000.00		
	Sub-total	\$763,000.00	\$0.00	\$763,000.00
Astellas Pharma US, Inc.	Camp Discovery	\$50,000.00		
	Astellas Award	\$100,000.00		
	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	08 Annual Meeting City Guide	\$45,000.00		
	07 AC Posters2View	\$40,000.00		
	07 Summer Academy Meeting Program-Glance	\$6,000.00		
	Sub-total	\$316,000.00	\$0.00	\$316,000.00
Beiersdorf, Inc.	SKINnovations	\$25,000.00		
	Sub-total	\$25,000.00	\$0.00	\$25,000.00
Caruthers	JAAD Canadian Resident Subscription Program		\$6,580.00	
	Sub-total	\$0.00	\$6,580.00	\$6,580.00
Centocor, Inc.	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	Sub-total	\$75,000.00	\$0.00	\$75,000.00
CollaGenex Pharmaceuticals, Inc.	07 Summer Academy Meeting Gold Level Symposium	\$50,000.00		
	Sub-total	\$50,000.00	\$0.00	\$50,000.00
Coria Laboratories, Ltd.	Camp Discovery	\$25,000.00		
	Camp Discovery	\$25,000.00		
	Dermatology Workforce Initiative	\$25,000.00		
	Sub-total	\$75,000.00	\$0.00	\$75,000.00
Cutera	07 Annual Meeting Scrolling Monitors	\$15,000.00		
	Sub-total	\$15,000.00	\$0.00	\$15,000.00

American Academy of Dermatology 2007 Corporate Support				
			Attachment A	
Following is the overview of 2007 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Dermik Laboratories, a business of sanofi-aventis U.S. LLC	JAAD Physician Assistant Subscription code to 49020	\$89,000.00		
	07 Diamond Level Industry Supported Symposium	\$73,200.00		
	07 Annual Meeting Pocket Guide	\$40,000.00		
	08 Annual Meeting Lanyards	\$75,000.00		
	08 Annual Meeting Pocket Guides	\$40,000.00		
	08 Annual Meeting Scrolling Monitors	\$15,000.00		
	08 Annual Meeting Session Handouts on CD	\$75,000.00		
	07 Summer Academy Meeting Program-at-a-Glance	\$8,000.00		
	Sub-total	\$415,200.00	\$0.00	\$415,200.00
Galderma Laboratories, L.P.	JAAD Resident Subscription Program		\$140,061.00	
	Sub-total	\$0.00	\$140,061.00	\$140,061.00
Genentech, Inc.	Camp Discovery	\$20,000.00		
	08 Annual Meeting Lead Retrieval Cards	\$75,000.00		
	08 Annual Meeting Program-at-a-Glance Program Section	\$25,000.00		
	08 Annual Meeting Program-at-a-Glance Program Section (one additional page)	\$10,000.00		
	Sub-total	\$130,000.00	\$0.00	\$130,000.00
Graceway Pharmaceuticals, LLC	Actinic Keratoses Pamphlets 9/1/07-8/31/09	\$60,000.00		
	SKINnovations	\$25,000.00		
	Camp Discovery	\$10,000.00		
	Derm World to Residents 11/1/07-10/31/08	\$75,000.00		
	Sub-total	\$170,000.00	\$0.00	\$170,000.00
Intendis GmbH	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	Sub-total	\$75,000.00	\$0.00	\$75,000.00
Intendis, Inc.	Camp Discovery	\$25,000.00		
	08 Annual Meeting Advance Registration Materials Folders	\$25,000.00		
	08 Annual Meeting News Preview Edition	\$45,000.00		
	08 Annual Meeting Program-at-a-Glance Planner Section	\$45,000.00		
	08 Annual Meeting Registration Bags	\$90,000.00		
	07 Summer Academy Meeting Lead Retrieval Cards	\$10,000.00		
	07 Summer Academy Meeting Program-Glance Planner Section	\$12,000.00		
	07 Summer Academy Meeting Registration Bags	\$25,000.00		
	08 Summer Academy Meeting Lead Retrieval Cards	\$10,000.00		
	08 Summer Academy Meeting Program-at-a-Glance Planner Section	\$12,000.00		
	08 Summer Academy Meeting Registration Bags	\$25,000.00		
	Print and Electronic Membership Directory	\$25,000.00		
	Print Membership Directory	\$25,000.00		
	Sub-total	\$374,000.00	\$0.00	\$374,000.00
Johnson & Johnson Consumer Products Company	Shade Structure Program 2008	\$250,000.00		
	08 Diamond Level Industry Supported Symposium	\$75,000.00		
	Sub-total	\$325,000.00	\$0.00	\$325,000.00
Mary Kay Inc.	2007 Pamphlets	\$35,000.00		
	Sub-total	\$35,000.00	\$0.00	\$35,000.00

American Academy of Dermatology 2007 Corporate Support				
			Attachment A	
Following is the overview of 2007 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
Merck & Co., Inc.	JAAD Allieviating the burden of herpes zoster through vaccination		\$84,099.00	
	Sub-total	\$0.00	\$84,099.00	\$84,099.00
Merz Pharmaceuticals, LLC	08 Annual Meeting Wireless Internet (WiFi) Lounges	\$50,000.00		
	Sub-total	\$50,000.00	\$0.00	\$50,000.00
Neutrogena Corporation	07 Annual Meeting Resident Housing	\$500,000.00		
	Sub-total	\$500,000.00	\$0.00	\$500,000.00
Obagi Medical Products	07 Diamond Level Industry Supported Symposium	\$75,000.00		
	Sub-total	\$75,000.00	\$0.00	\$75,000.00
Ortho Neutrogena	08 Annual Meeting Air Travel Assistance Program	\$300,000.00		
	Focus Newsletter	\$30,000.00		
	Resident's Newsletter	\$30,000.00		
	Sub-total	\$360,000.00	\$0.00	\$360,000.00
PharmaDerm, a division of Nycomed US, Inc.	07 AAD Regional Practice Management Course	\$100,000.00		
	08 Dermatology Review Course	\$100,000.00		
	08 Practice Management Course	\$100,000.00		
	08 Directions in Residency Newsletter	\$35,000.00		
	08 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	\$19,000.00		
	Sub-total	\$354,000.00	\$0.00	\$354,000.00
Philip Frost	Philip Frost	\$45,000.00		
	Sub-total	\$45,000.00	\$0.00	\$45,000.00
Procter & Gamble Company	07 Educational Grant	\$50,000.00		
	Sub-total	\$50,000.00	\$0.00	\$50,000.00
ProPath	08 Annual Meeting Take Five Express Spa	\$20,000.00		
	Sub-total	\$20,000.00	\$0.00	\$20,000.00
sanofi-aventis	07 Annual Meeting Lanyards	\$75,000.00		
	Sub-total	\$75,000.00	\$0.00	\$75,000.00
SkinMedica, Inc.	07 Summer Academy Meeting Pocket Guides	\$10,000.00		
	Sub-total	\$10,000.00	\$0.00	\$10,000.00
Stiefel Laboratories, Inc.	Dermatology Review Course	\$50,000.00		
	Practical Approach to Patient Problems	\$100,000.00		
	08 Practice Management Symposium for Residents	\$200,000.00		
	Resident Practice Management	\$200,000.00		
	SKINnovations	\$25,000.00		
	SKINnovations	\$25,000.00		
	Camp Discovery	\$25,000.00		
	Autobiography "The Skin Around Me"	\$30,700.00		
	08 Diamond Level Industry Supported Symposium	\$75,000.00		
	08 Annual Meeting Hotel Key Cards	\$25,000.00		
	Sub-total	\$755,700.00	\$0.00	\$755,700.00
Upsher-Smith Laboratories, Inc.	08 Annual Meeting Press Office	\$10,000.00		
	Sub-total	\$10,000.00	\$0.00	\$10,000.00

American Academy of Dermatology 2007 Corporate Support				
			Attachment A	
Following is the overview of 2007 revenue from industry listed by company name, year, reason for funding and amount. Please see Attachment B for detail.				
<i>Company Name</i>	<i>Year/Reason</i>	<i>Amount</i>	<i>Amount - JAAD Thru Elsevier Publisher</i>	<i>Combined Total</i>
Total :		\$5,492,900.00	\$425,540.00	\$5,918,440.00

American Academy of Dermatology 2006 Corporate Support				
			Attachment A	
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Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total
3M Foundation	Restricted Grant in support of Dermatology Workforce Initiative	\$67,000.00		
	Sub-total	\$67,000.00	\$0.00	\$67,000.00
3M Pharmaceuticals	2006 ActinicKeratosesNet Website	\$80,000.00		
	SKINnovations	\$25,000.00		
	2006 Gold Triangle Awards Benefactor Table	\$5,000.00		
	Sub-total	\$110,000.00	\$0.00	\$110,000.00
Abbott Laboratories	07 Annual Meeting AAD News Network	\$55,000.00		
	06 Summer Academy Meeting News On-Site Edition	\$35,000.00		
	06 Summer Academy Meeting News Post Edition	\$45,000.00		
	2007 AAD Print and Electronic Membership Directory	\$25,000.00		
	JAAD Poster Abstracts		\$159,000.00	
	JAAD Abbott Field Force Subscriptions		\$30,800.00	
	Sub-total	\$160,000.00	\$189,800.00	\$349,800.00
Allergan, Inc.	2006 Maintenance of Certification Manual for Dermatology MOCmd	\$90,000.00		
	Camp Discovery Endowment	\$10,000.00		
	Sub-total	\$100,000.00	\$0.00	\$100,000.00
Amgen Wyeth	2006 Dialogues in Dermatology	\$75,000.00		
	2007 Dialogues in Dermatology	\$75,000.00		
	2007 PsoriasisNet Website	\$70,000.00		
	Educational Grant for General Support	\$175,000.00		
	Camp Discovery Endowment	\$34,000.00		
	2006 Issues in Dermatology (Continuity Summit December 2006)	\$25,000.00		
	2007 Dermatologic Calendar of Events	\$61,000.00		
	07 Annual Meeting Shuttle Bus Service	\$175,000.00		
	06 Summer Academy Meeting Afternoon Break	\$15,000.00		
	06 Summer Academy Meeting Program-at-a-Glance Map and Floor Plan Divider	\$6,000.00		
	07 Summer Academy Meeting Cyber Center	\$25,000.00		
	2006 Derm Coding Consult Newsletter	\$45,000.00		
	2006 Medical Director's Summit and Webinar on Psoriasis	\$34,500.00		
	2007 AAD Print and Electronic Membership Directory	\$25,000.00		
	2006 Young Physician Forum	\$25,000.00		
	JAAD Current uses of Etanercept in Psoriasis and other Dermatoses		\$138,750.00	
	Sub-total	\$865,500.00	\$138,750.00	\$1,004,250.00
Astellas Pharma US, Inc.	Camp Discovery Endowment	\$50,000.00		
	2006 Astellas Award	\$100,000.00		
	Sub-total	\$150,000.00	\$0.00	\$150,000.00
Barrier Therapeutics, Inc.	2006 Gold Triangle Awards Seating	\$900.00		
	Sub-total	\$900.00	\$0.00	\$900.00
Caruthers	JAAD Canadian Resident Subscription Program		\$6,519.00	
	Sub-total	\$0.00	\$6,519.00	\$6,519.00
Centocor, Inc.	06 Summer Academy Meeting News Preview Edition	\$45,000.00		

American Academy of Dermatology 2006 Corporate Support					
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Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total	
	06 Summer Academy Meeting Program-at-a-Glance Program Section	\$8,000.00			
	06 Summer Academy Meeting Program-at-a-Glance Program Section	\$10,000.00			
	Sub-total	\$63,000.00	\$0.00	\$63,000.00	
Coria Laboratories, Ltd.	Dermatology Workforce Initiative	\$25,000.00			
	Sub-total	\$25,000.00	\$0.00	\$25,000.00	
Del-Ray Dermatologicals, a Division of Crown Laboratories	2006 Gold Triangle Awards Seating (two seats)	\$600.00			
	Sub-total	\$600.00	\$0.00	\$600.00	
Dermik Laboratories, a business of sanofi-aventis U.S. LLC	2006 Abstract and Commentary Publications	\$40,000.00			
	SKINnovations	\$26,000.00			
	Camp Discovery Endowment	\$50,000.00			
	2006 Gold Triangle Awards Patron Table (2)	\$20,000.00			
	2006 Issues in Dermatology	\$25,000.00			
	Sub-total	\$161,000.00	\$0.00	\$161,000.00	
Doak Dermatologics	2007 Educational Grant	\$25,000.00			
	Sub-total	\$25,000.00	\$0.00	\$25,000.00	
Galderma Laboratories, L.P.	SKINnovations	\$20,000.00			
	2006 Gold Triangle Awards Benefactor Table	\$5,000.00			
	2006 Gold Triangle Awards Benefactor Table	\$5,000.00			
	2006 Issues in Dermatology (President's Initiative)	\$25,000.00			
	06 Summer Academy Meeting Advance Registration Materials Folders	\$10,000.00			
	JAAD Management of Pigmentary Disorders		\$81,000.00		
	JAAD Resident Subscription Program		\$130,173.00		
	Sub-total	\$65,000.00	\$211,173.00	\$276,173.00	
Genentech, Inc.	Camp Discovery Endowment	\$20,000.00			
	2006 Continuity Summit (December 2006)	\$25,000.00			
	2006 Gold Triangle Awards Sponsor Table	\$5,000.00			
	2006 Synergy Summit (February 2006)	\$25,000.00			
	06 Diamond Level Industry Supported Symposium	\$75,000.00			
	07 Diamond Level Industry Supported Symposium	\$75,000.00			
	06 Annual Meeting City Guide	\$45,000.00			
	06 Annual Meeting Lead Retrieval Cards	\$75,000.00			
	06 Annual Meeting Program-at-a-Glance Program Section	\$25,000.00			
	07 Annual Meeting Lead Retrieval Cards	\$75,000.00			
	07 Annual Meeting Program-at-a-Glance Program Section	\$25,000.00			
	06 Summer Academy Meeting City Guide	\$20,000.00			
	JAAD Practical Guidelines for the Long-term Treatment of Psoriasis		\$94,308.00		
	Sub-total	\$490,000.00	\$94,308.00	\$584,308.00	
HMP Communications	2006 Gold Triangle Awards Seating (eight seats)	\$2,400.00			
	Sub-total	\$2,400.00	\$0.00	\$2,400.00	
Intendis, Inc.	Rosacea Pamphlet (two years 11/1/06 to 10/31/08)	\$75,000.00			
	Camp Discovery Endowment	\$25,000.00			
	2006 Issues in Dermatology (President's Initiative)	\$25,000.00			

American Academy of Dermatology 2006 Corporate Support					
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Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total	
	2006 Gold Triangle Awards Benefactor Table	\$5,000.00			
	2006 Gold Triangle Awards Travel Stipend	\$15,000.00			
	06 Annual Meeting News Preview Edition	\$45,000.00			
	07 Annual Meeting Registration Bags	\$90,000.00			
	07 Annual Meeting Advance Registration Materials Folders	\$25,000.00			
	07 Annual Meeting News Preview Edition	\$45,000.00			
	2007 Annual Meeting Program-at-a-Glance Personal Planner Section	\$45,000.00			
	06 Summer Academy Meeting Lead Retrieval Card	\$10,000.00			
	06 Summer Academy Meeting Program-at-a-Glance Personal Planner Section	\$12,000.00			
	Sub-total	\$417,000.00	\$0.00	\$417,000.00	
Johnson & Johnson Consumer Products Company	2006 Shade Structure Grant Program	\$250,000.00			
	2006 Shade Structure Grant Program	\$8,000.00			
	2007 AAD Shade Structure Program	\$250,000.00			
	06 Diamond Level Industry Supported Symposium	\$75,000.00			
	07 Diamond Level Industry Supported Symposium	\$75,000.00			
	06 Summer Academy Meeting Session Handouts on CD	\$30,000.00			
	2006 Medical Director's Summit and Webinar on Psoriasis	\$34,500.00			
	Sub-total	\$722,500.00	\$0.00	\$722,500.00	
La Roche-Posay Laboratoire Pharmaceutique	06 Diamond Level Industry Supported Symposium	\$75,000.00			
	Sub-total	\$75,000.00	\$0.00	\$75,000.00	
Merz Pharmaceuticals, LLC	06 Annual Meeting Wireless (WiFi) Lounges	\$50,000.00			
	07 Annual Meeting Wireless Internet (WiFi) Lounges	\$50,000.00			
	Sub-total	\$100,000.00	\$0.00	\$100,000.00	
Niadyne, Inc./ NIA24	2006 Gold Triangle Awards Seating	\$600.00			
	Sub-total	\$600.00	\$0.00	\$600.00	
Novartis Pharmaceuticals Corp.	SKINnovations	\$35,000.00			
	2006 Issues in Dermatology (President's Initiative)	\$25,000.00			
	JAAD Bound Volume CD-rom Sponsorship		\$95,000.00		
	Sub-total	\$60,000.00	\$95,000.00	\$155,000.00	
Ortho Neutrogena	SKINnovations	\$15,000.00			
	07 Annual Meeting Resident Air Travel Assistance Program	\$300,000.00			
	2006 Issues in Dermatology (Continuity Summit)	\$25,000.00			
	Sub-total	\$340,000.00	\$0.00	\$340,000.00	
PharmaDerm, a division of Nycomed US, Inc.	2006 Practice Management Courses in Boston and Tucson	\$150,000.00			
	07 Annual Meeting Program-at-a-Glance Map and Floor Plan	\$19,000.00			
	Sub-total	\$169,000.00	\$0.00	\$169,000.00	
Procter & Gamble Company	SKINnovations	\$50,000.00			
	Sub-total	\$50,000.00	\$0.00	\$50,000.00	
ProPath	07 Annual Meeting Take Five...Express Spa	\$15,000.00			

American Academy of Dermatology 2006 Corporate Support					
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Company Name	Year/Reason	Amount	Amount - JAAD Thru Elsevier Publisher	Combined Total	
	Sub-total	\$15,000.00	\$0.00	\$15,000.00	
Stiefel Laboratories, Inc.	2006 JAAD Case Report Supplements (First Quarter)	\$50,000.00			
	2006 JAAD Case Report Supplements (Fourth Quarter)	\$50,000.00			
	2006 JAAD Case Report Supplements (Second Quarter)	\$50,000.00			
	2006 JAAD Case Report Supplements (Third Quarter)	\$50,000.00			
	Sub-total	\$200,000.00	\$0.00	\$200,000.00	
Supergoop! Corporate	2006 Gold Triangle Awards Seating	\$1,500.00			
	Sub-total	\$1,500.00	\$0.00	\$1,500.00	
Triax Pharmaceuticals, L.L.C.	06 Summer Academy Meeting Portfolio and Pen	\$30,000.00			
	Sub-total	\$30,000.00	\$0.00	\$30,000.00	
Upsher-Smith Laboratories, Inc.	06 Annual Meeting Press Office	\$10,000.00			
	07 Annual Meeting Press Office	\$10,000.00			
	06 Summer Academy Meeting Lanyards	\$25,000.00			
	07 Summer Academy Meeting Lanyards	\$25,000.00			
	Sub-total	\$70,000.00	\$0.00	\$70,000.00	
	Total :	\$4,536,000.00	\$735,550.00	\$5,271,550.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
Program	Company	Description		Amount	Amount through Elsevier Publishers
American Academy of Dermatology (AAD) Funds					
Medical Education (CME)	Intendis, Inc.	2009 Recertification Exam Prep Course	Designed for dermatologists either preparing for the recertification examination or those dermatologists wishing to benchmark their competence against the standard established by the American Board of Dermatology.	125,000.00	
Medical Education (non-CME)	Allergan, Inc.	2010 Practice Management Symposium for Residents	Educational program offered to first, second and third year residents. It provides an opportunity to expand residents' knowledge about the "business side of dermatology" through a variety of topics.	100,000.00	
Public Education	Abbott Laboratories	09 "Stop Hiding" Psoriasis Public Awareness Program	Public awareness program on psoriasis.	150,000.00	
	Abbott Laboratories	09 "Stop Hiding" Tee Shirts	An element of the public awareness program on psoriasis.	20,000.00	
	Graceway Pharmaceuticals, LLC	09 Actinic Kerasotes Pamphlet 3/1/09-2/28/10	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	30,000.00	
	Amgen Pfizer	09 Addressing Psoriasis Public Awareness Program	Public awareness program on psoriasis.	105,000.00	
	Neutrogena Corporation	09 Neutrogena Public Awareness Program	Public awareness program on psoriasis.	50,000.00	
	Abbott Laboratories	09 Psoriasis Net Web site	The Web sites are devoted to providing patient education for common dermatologic conditions. Patients and healthcare professionals use the Web sites as a resource for educational literature and health guideline descriptions.	50,000.00	
	Beiersdorf, Inc.	09 SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
	Merz Pharmaceuticals, LLC	09 SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	10,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
	Procter & Gamble Company	09 SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	50,000.00	
	Stiefel a GSK company	09 SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	10,000.00	
	Neutrogena Corporation	Neutrogena Public Awareness	Public awareness program on psoriasis.	50,000.00	
	Intendis, Inc.	Rosacea Pamphlets (two years)	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	60,000.00	
Humanitarian	Astellas Pharma US, Inc.	09 Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Graceway Pharmaceuticals, LLC	09 Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	12,280.00	
	Intendis, Inc.	09 Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	20,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
	Johnson & Johnson Consumer Products Company	09 Shade Structure Program	The AAD Shade Structure Program awards \$8,000 to each recipient for the purchase of permanent shade structures that are designed to provide shade and ultraviolet (UV) ray protection for outdoor areas. This program is offered to non-profit organizations that serve children and teens and that are seeking permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools, or recreation spaces.	200,000.00	
	Johnson & Johnson Consumer Products Company	2010 Shade Structure Program	The AAD Shade Structure Program awards \$8,000 to each recipient for the purchase of permanent shade structures that are designed to provide shade and ultraviolet (UV) ray protection for outdoor areas. This program is offered to non-profit organizations that serve children and teens and that are seeking permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools, or recreation spaces.	200,000.00	
	Merz Pharmaceuticals, LLC	09 Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	5,000.00	
Specialty Support	Astellas Pharma US, Inc.	2009 Astellas Awards	The Astellas Awards Program recognizes the achievements of three individuals and/or institutions that have made a significant contribution to scientific research that improved public health. Three awards of \$30,000 each are given to the winners and the remaining \$10,000 is to be used at the discretion of the Academy.	100,000.00	
	Amgen Pfizer	2010 Dermatologic Calendar of Events	Calendar of dermatology/dermatology-related meetings organized chronologically and indexed by event host. The Calendar is sent to all Academy members and is distributed at the Annual and Summer Academy Meetings.	70,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
Industry Supported Symposia	Penn State (thru grant from Centocor Ortho Biotech Inc.)	09 Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	65,000.00	
	Pharm Adura, LLC (thru grant from Medicis Pharmaceutical Corporation)	09 Industry Supported Symposia, Advance Cosmetic Therapy	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	65,000.00	
Annual Meeting Supported Activities Largest dermatologic scientific meeting in the world providing quality education for dermatologists.	Coria Laboratories, Ltd.	09 Annual Meeting AAD News Network	There are four 30-minute programs to be shown a total of 192 times throughout the meeting. Up to six minutes of each program are available for supporter ads.	30,000.00	
	Intendis, Inc.	09 Annual Meeting Advance Registration Materials Folder	Pre-registered US and Canadian attendees have their name badge, tickets and expo card mailed to them in advance of the meeting and use the folder to carry their tickets and expo card throughout the week.	25,000.00	
	Abbott Laboratories	09 Annual Meeting News Post Edition	Mailed one month following the Annual Meeting. Its editorial mission is to highlight educational sessions, plenary speakers and award winners and presidential speeches. It serves as a recap of all educational and social activities.	45,000.00	
	Intendis, Inc.	09 Annual Meeting News Preview Edition	Provides news and information about upcoming meeting, including interviews with speakers, session highlights, details of registration and information on the host city. Has a circulation of approximately 16,000.	45,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
	Eclipsys Corporation	09 Annual Meeting Pocket Guide (partial support)	A condensed schedule of events and a quick reference tool that includes an overview of the educational program and technical exhibits.	25,000.00	
	Ortho Dermatologics	09 Annual Meeting Resident Air Travel Assistance Program	This program provides funding for air travel for first, second and third-year residents in dermatology who participate in the program.	340,000.00	
	Neutrogena Corporation	09 Annual Meeting Resident Housing Program	This program provides funding for four night's hotel accommodations (double occupancy) for first, second and third-year dermatology residents that participate in the program.	500,000.00	
	Stiefel a GSK company	2010 Annual Meeting AAD e-Posters Exhibit Area	Fully-searchable, web based Electronic Poster Exhibits which are displayed on monitors for viewing by registrants of the meeting.	100,000.00	
	Amgen Pfizer	2010 Annual Meeting Cyber Center	An area in the meeting facility is setup with multiple computer terminals where registrants have the opportunity to retrieve and leave messages for other meeting attendees along with ability to access e-mail while attending the Annual Meeting.	75,000.00	
	Stiefel a GSK company	2010 Annual Meeting Hotel Key Cards	Hotel Key Cards are distributed to registrants for entry into their hotel room upon check-in at the Annual Meeting headquarter hotel (s).	25,000.00	
	Stiefel a GSK company	2010 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	15,000.00	
	Merz Pharmaceuticals, LLC	2010 Annual Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	25,000.00	
	NexTech	2010 Annual Meeting Registration Bags	All medical personnel receive a bag to carry their meeting information.	90,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
	Neutrogena Corporation	2010 Annual Meeting Resident Housing Program	This program provides funding for four night's hotel accommodations (double occupancy) for first, second and third-year dermatology residents that participate in the program.	500,000.00	
	ProPath	2010 Annual Meeting Take Five Express Spa	Meeting attendees use this lounge to relax and refresh while receiving seated upper body massages and foot massages.	25,000.00	
	Intendis, Inc.	09 Annual Meeting Program-at-a-Glance Personal Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	45,000.00	
Summer Academy Meeting Supported Activities Second largest Academy dermatologic scientific meeting during the year providing quality education for dermatologists.	Abbott Laboratories	09 Summer Academy Meeting Program-at-a-Glance Map and Floor Plan Divider	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	6,000.00	
	Intendis, Inc.	09 Summer Academy Meeting Program-at-a-Glance Personal Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	12,000.00	
	Intendis, Inc.	09 Summer Academy Meeting Advance Registration Materials Folder	Pre-registered US and Canadian attendees have their name badge, tickets and expo card mailed to them in advance of the meeting and use the folder to carry their tickets and expo card throughout the week.	10,000.00	
	Intendis, Inc.	09 Summer Academy Meeting Educational Session Handouts and Poster Abstracts on CD	Handouts for all education sessions are provided on CD to all professional meeting attendees.	25,000.00	
	Intendis, Inc.	09 Summer Academy Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	10,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
JAAD through Elsevier Publishers	Abbott Laboratories	2009 JAAD Supplement: A series of critically challenging case scenarios in moderate to severe psoriasis A Delphi consensus approach	Peer reviewed article on selected topic		16,727.00
	Astellas	2009 JAAD Supplement: A series of critically challenging case scenarios in moderate to severe psoriasis A Delphi consensus approach	Peer reviewed article on selected topic		16,727.00
	Genentech	2009 JAAD Supplement: A series of critically challenging case scenarios in moderate to severe psoriasis A Delphi consensus approach	Peer reviewed article on selected topic		16,727.00
	Stiefel Laboratories	2009 JAAD Supplement: A series of critically challenging case scenarios in moderate to severe psoriasis A Delphi consensus approach	Peer reviewed article on selected topic		16,727.00
	Centocor Ortho Biotech, Inc.	2009 JAAD Poster Abstracts	Supplement with Poster Abstracts as presented at the 2009 Annual Meeting.		100,000.00
	Galderma Laboratories, L.P.	2009 JAAD Supplement: New Insights into the Management of Acne An Update from the Global Alliance to Improve Outcomes in Acne Group	Peer reviewed article on selected topic		102,000.00
	Galderma Laboratories, L.P.	2009 JAAD Resident subscription program			136,770.00
	Sanofi Aventis	2009 JAAD Canadian resident subscription program			11,520.00
American Academy of Dermatology Association (AADA)					
Program	Company	Description		Amount	
Specialty Support	Abbott Laboratories	09 Print and Electronic Membership Directory	This is a reference tool and one of the most widely utilized Academy publications.	25,000.00	
	Intendis, Inc.	09 Print and Electronic Membership Directory	This is a reference tool and one of the most widely utilized Academy publications.	25,000.00	
	Allergan, Inc.	09 Soft Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	50,000.00	
	BioForm Medical, Inc.	09 Soft Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	25,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Soft Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	50,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
	Medicis Pharmaceutical Corporation	09 Soft Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	25,000.00	
	Medicis Pharmaceutical Corporation	09 Soft Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	25,000.00	
	Stiefel a GSK company	09 Soft Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	10,000.00	
	Merz Pharmaceuticals, LLC	09 Soft-Tissue Fillers Conference: Assessing the State of the Science	Collaborative effort with medical societies and expert panelists in soft tissue fillers to assess the state of the science with focus on patient efficacy.	25,000.00	
	Merz Pharmaceuticals, LLC	2009 Directions in Residency Newsletter (fall and winter)	This newsletter is a resource for dermatology residents providing news, information and analysis to help them prepare for their careers.	25,000.00	
	MDLand International	2010 dEHRm CD	A comprehensive tool kit, that provides dermatologists and their office staff with practical guidance and handy tools to use when considering the adoption of an EHR system.	25,000.00	
	Amgen Pfizer	2010 Derm Coding Consult Newsletter	Quarterly medical coding and Medicare reimbursement newsletter.	45,000.00	
	Merz Pharmaceuticals, LLC	2010 Directions in Residency Newsletter	This newsletter is a resource for dermatology residents providing news, information and analysis to help them prepare for their careers.	45,000.00	
	Amgen Pfizer	2010 Print and Electronic Membership Directory	This is a reference tool and one of the most widely utilized Academy publications.	25,000.00	
Annual Meeting Supported Activities	La Roche-Posay Laboratoire Pharmaceutique	2010 Annual Meeting Residents Reception	Provides an informal environment that promotes networking opportunities and socializing for dermatology residents with colleagues and AAD leadership.	15,000.00	
	Merz Pharmaceuticals, LLC	2010 Annual Meeting Young Physician and New Member Reception	This event welcomes young and new dermatologist members to the Academy and provides an evening of food, fun and networking with colleagues and AAD leadership.	15,000.00	

American Academy of Dermatology 2009 Corporate Supporters					Attachment B
			Total @ Nov '09:	\$4,100,280.00	\$417,198.00
			Combined Total @ Nov '09:	\$4,517,478.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
American Academy of Dermatology (AAD) Funds					
Program	Company	Description		Amount	Amount through Elsevier Publishers
Medical Education (CME)	Amgen Wyeth	09 Dialogues in Dermatology	This audio subscription program, provides dermatologists with quality, cutting edge dermatologic information. This is the Academy's monthly audio journal providing current information on clinical subject matter in a practical and efficient format. This product offers up to 24 AMA PRA Category 1 Credits™ per year.	75,000.00	
	Astellas Pharma US, Inc.	09 Derm Clips	A bi-monthly subscription product that keeps resident dermatologists up to date by scanning recent dermatologic research, summarizing the research in a concise format, and providing expert commentary indicating what is relevant to the practicing dermatologist.	40,000.00	
Public Education	Abbott Laboratories	08 Stop Hiding Psoriasis Public Awareness Campaign	Public awareness program on psoriasis.	150,000.00	
	Allergan, Inc.	08-09 Aging SkinNet Web site	The Web sites are devoted to providing patient education for common dermatologic conditions. Patients and healthcare professionals use the Web sites as a resource for educational literature and health guideline descriptions.	50,000.00	
	Mary Kay Inc.	2008 Pamphlets (TBA)	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	35,000.00	
	Beiersdorf, Inc.	08 SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
	Merz Pharmaceuticals, LLC	09 SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	10,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
	Procter & Gamble Company	08 Educational Grant (SKINnovations)	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	50,000.00	
	Stiefel Laboratories, Inc.	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	10,000.00	
Humanitarian	Abbott Laboratories	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	10,000.00	
	Astellas Pharma US, Inc.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Coria Laboratories, Ltd.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	5,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Intendis, Inc.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	
	Merz Pharmaceuticals, LLC	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
Specialty Support	Amgen Wyeth	09 Dermatologic Calendar of Events	Calendar of dermatology/dermatology-related meetings organized chronologically and indexed by event host. The Calendar is sent to all Academy members and is distributed at the Annual and Summer Academy Meetings.	70,000.00	
	Astellas Pharma US, Inc.	08 Astellas Award	The Astellas Awards Program recognizes the achievements of three individuals and/or institutions that have made a significant contribution to scientific research that improved public health. Three awards of \$30,000 each are given to the winners and the remaining \$10,000 is to be used at the discretion of the Academy.	10,000.00	
	Graceway Pharmaceuticals, LLC	09 Dermatology World to Residents	An important source of socioeconomic and practice news available to dermatology residents.	75,000.00	
	Phillip Frost	Phillip Frost Grant	Funding of named lectureship recognizing innovative therapies of the skin.	45,000.00	
Industry Supported Symposia	Abbott Laboratories	08 Diamond Level Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Allergan, Inc.	08 Diamond Level Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
	Centocor, Inc.	08 Diamond Level Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	08 Diamond Level Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Galderma Laboratories, L.P.	08 Diamond Level Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	09 Industry Supported Symposia	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	130,000.00	
Annual Meeting Supported Activities Largest dermatologic scientific meeting in the world providing quality education for dermatologists.	Abbott Laboratories	08 Annual Meeting News Post Edition	Mailed one month following the Annual Meeting. Its editorial mission is to highlight educational sessions, plenary speakers and award winners and presidential speeches. It serves as a recap of all educational and social activities.	5,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
	Amgen Wyeth	09 Annual Meeting Bus Shuttle Service	Meeting attendees utilize an extensive shuttle bus service which operates approximately 25 motor coaches for six days between 20+ Academy official meeting hotels and the convention center.	200,000.00	
	Astellas Pharma US, Inc.	09 Annual Meeting City Guide	Informative guide that features comprehensive information about the city, including attractions, restaurants, public transportation, airline information, shuttle bus schedule, etc.	45,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Annual Meeting AAD News Network	There are four 30-minute programs to be shown a total of 192 times throughout the meeting. Up to six minutes of each program are available for supporter ads.	55,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Annual Meeting Session Handouts on CD	Handouts for all education sessions are provided on CD to all professional meeting attendees.	75,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Annual Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	75,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	09 Annual Meeting Registration Bag	All medical personnel receive a bag to carry their meeting information.	90,000.00	
	Genentech, Inc.	09 Annual Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	75,000.00	
	Genentech, Inc.	09 Annual Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	25,000.00	
	GlaxoSmithKline	08 Audience Response System	Computer automated response system is used to measure the learning ability of attendees.	15,000.00	
	Neutrogena Corporation	08 Annual Meeting Resident Housing Program	This program provides funding for four night's hotel accommodations (double occupancy) for first, second and third-year dermatology residents that participate in the program.	500,000.00	
	ProPath	09 Annual Meeting Take Five Express Spa	Meeting attendees use this lounge to relax and refresh while receiving seated upper body massages and foot massages.	25,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
	Stiefel Laboratories, Inc.	09 Annual Meeting Hotel Key Cards	Hotel Key Cards are distributed to registrants for entry into their hotel room upon check-in at the Annual Meeting headquarter hotel (s).	25,000.00	
	Stiefel Laboratories, Inc.	09 Annual Meeting e-Posters Exhibits Area	Fully-searchable, web based Electronic Poster Exhibits which are displayed on monitors for viewing by registrants of the meeting.	100,000.00	
	Stiefel Laboratories, Inc.	09 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	15,000.00	
	Upsher-Smith Laboratories, Inc.	09 Annual Meeting Press Office	Press Office hosts more than 100 representatives of worldwide consumer and trade media.	100,000.00	
Summer Academy Meeting Supported Activities Second largest Academy dermatologic scientific meeting during the year providing quality education for dermatologists.	Abbott Laboratories	08 Program-at-a-Glance Map and Floor Plan Divider	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	7,000.00	
	Amgen Wyeth	08 Summer Academy Meeting Hotel Key Cards	Hotel Key Cards are distributed to registrants for entry into their hotel room upon check-in at the Summer Academy Meeting headquarter hotel.	10,000.00	
	Amgen Wyeth	09 Summer Academy Meeting Cyber Center	An area in the meeting facility is setup with multiple computer terminals where registrants have the opportunity to retrieve and leave messages for other meeting attendees along with ability to access e-mail while attending the Summer Academy Meeting.	25,000.00	
	Amgen Wyeth	09 Summer Academy Meeting Hotel Cards	Hotel Key Cards are distributed to registrants for entry into their hotel room upon check-in at the Summer Academy Meeting headquarter hotel.	10,000.00	
	Astellas Pharma US, Inc.	08 Summer Academy Meeting AAD E-posters CD	Fully searchable CD-ROM of posters presented during the Summer Academy Meeting.	40,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
	Astellas Pharma US, Inc.	09 Summer Academy Meeting AAD e- Posters Exhibit Area	Fully-searchable, web based Electronic Poster Exhibits which are displayed on monitors for viewing by registrants of the meeting.	40,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	08 Summer Academy Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	8,000.00	
	Genentech, Inc.	08 Summer Academy Meeting News Preview Edition	Provides news and information about upcoming meeting, including interviews with speakers, session highlights, details of registration and information on the host city. Has a circulation of approximately 16,000.	45,000.00	
	Genentech, Inc.	08 Summer Academy Meeting WiFi Internet Lounges	Lounge type areas placed around the convention center to provide areas where meeting attendees may use their laptop computers to access the Internet remotely.	30,000.00	
	Genentech, Inc.	09 Summer Academy Meeting WiFi Internet Lounges	Lounge type areas placed around the convention center to provide areas where meeting attendees may use their laptop computers to access the Internet remotely.	30,000.00	
	Merz Pharmaceuticals, LLC	09 Summer Academy Meeting Pocket Guide	A condensed schedule of events and a quick reference tool that includes an overview of the educational program and technical exhibits.	10,000.00	
	Upsher-Smith Laboratories, Inc.	08 Summer Academy Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	25,000.00	
	Upsher-Smith Laboratories, Inc.	09 Summer Academy Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	25,000.00	
JAAD through Elsevier Publishers	Abbott Laboratories	2008 JAAD Poster Abstracts	Supplement with Poster Abstracts as presented at the 2008 Annual Meeting.		172,000.00
	Galderma Laboratories, L.P.	2008 JAAD Resident subscription program			134,715.00
	L'Oréal	2008 JAAD Supplement: Recent advances in photoprotection	Peer reviewed article on selected topic		66,000.00
	Sanofi Adventis	2008 JAAD Canadian resident subscription program			9,775.00
American Academy of Dermatology Association (AADA) Funds					

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
Program	Company	Description		Amount	
Specialty Support	Amgen Wyeth	09 Electronic Membership Directory	This is a reference tool and one of the most widely utilized Academy publications.	25,000.00	
	Amgen Wyeth	09 Derm Coding Consult Newsletter	Quarterly medical coding and Medicare reimbursement newsletter.	45,000.00	
	Arcutis Pharmaceuticals, Inc.	08 Leadership Forum	An interactive conference that targets approximately fifty early career member dermatologists from a variety of practice settings with basic leadership concepts, models and tools. The objective is to educate and inspire these dermatologists to seek and take on leadership roles and responsibilities within various venues where they can impact the future of dermatology specifically and medicine in general.	25,000.00	
	Coria Laboratories, Ltd.	09 Derm Workforce Initiative	Provided support for resident training in academic settings. Administered by AAD committee.	25,000.00	
	Graceway Pharmaceuticals, LLC	08 Young Physician Focus Newsletter	Intended to provide information pertinent to young dermatologists' interests, foster leadership and facilitate the exchange of information between young physicians and the American Academy of Dermatology.	35,000.00	
	Graceway Pharmaceuticals, LLC	09 Young Physician Focus Newsletter	Intended to provide information pertinent to young dermatologists' interests, foster leadership and facilitate the exchange of information between young physicians and the American Academy of Dermatology.	45,000.00	
	Medicis Pharmaceutical Corporation	08 Leadership Forum	An interactive conference that targets approximately fifty early career member dermatologists from a variety of practice settings with basic leadership concepts, models and tools. The objective is to educate and inspire these dermatologists to seek and take on leadership roles and responsibilities within various venues where they can impact the future of dermatology specifically and medicine in general.	25,000.00	

American Academy of Dermatology 2008 Corporate Supporters					Attachment B
	Merz Pharmaceuticals, LLC	09 Leadership Forum	An interactive conference that targets approximately fifty early career member dermatologists from a variety of practice settings with basic leadership concepts, models and tools. The objective is to educate and inspire these dermatologists to seek and take on leadership roles and responsibilities within various venues where they can impact the future of dermatology specifically and medicine in general.	25,000.00	
Annual Meeting Supported Activities	Allergan, Inc.	09 Annual Meeting Resident Reception	Provides an informal environment that promotes networking opportunities and socializing for dermatology residents with colleagues and AAD leadership.	15,000.00	
	Amgen Wyeth	09 Sharing Mentoring Breakfast	Designed to help new and established dermatologists understand the benefits and limitations of a mentoring relationship and to develop skills to become effective mentors or mentees.	25,000.00	
	Genentech, Inc.	09 Annual Meeting New Member Reception	This event welcomes new dermatologist members to the Academy and provides an evening of food, fun and networking with colleagues and AAD leadership.	15,000.00	
	Graceway Pharmaceuticals, LLC	08 Young Physician Reception	This event welcomes young dermatologist members to the Academy and provides an evening of food, fun and networking with colleagues and AAD leadership.	15,000.00	
Summer Academy Meeting Supported Activities	Genentech, Inc.	09 Summer Academy Meeting Mentoring Reception	Provides an opportunity for up-and-coming leaders in dermatology who have attended past Leadership Forums to connect with established Academy leaders and mentors.	25,000.00	
		Total @ 12/31/08:		\$3,390,000.00	\$382,490.00
		Combined Total @ 12/31/08:		\$3,772,490.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
Program	Company	Description		Amount	Amount through Elsevier Publishers
American Academy of Dermatology (AAD) Funds					
Medical Education (CME)	Allergan, Inc.	2007 Dialogues in Dermatology	This audio subscription program, provides dermatologists with quality, cutting edge dermatologic information. This is the Academy's monthly audio journal providing current information on clinical subject matter in a practical and efficient format. This product offers up to 24 AMA PRA Category 1 Credits™ per year.	20,000.00	
	CollaGenex Pharmaceuticals, Inc.	07 Summer Academy Meeting Gold Level Symposium	Unrestricted educational grant.	50,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	07 AAD Regional Practice Management Course	These courses are designed for dermatologists and provide a balanced overview of important practice management issues in dermatology and offer AMA PRA Category 1 CME Credits™.	100,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	08 Dermatology Review Course	Two-day course designed for dermatologists and provides a balanced overview of important clinical developments in dermatology.	100,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	08 Practice Management Course	These courses are designed for dermatologists and provide a balanced overview of important practice management issues in dermatology and offer AMA PRA Category 1 CME Credits™.	100,000.00	
	Stiefel Laboratories, Inc.	Dermatology Review Course	Two-day course designed for dermatologists and provides a balanced overview of important clinical developments in dermatology.	50,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Stiefel Laboratories, Inc.	Practical Approach to Patient Problems	Two-day regional CME course structured to allow four expert panels specializing in general dermatology, dermatologic surgery and pediatric dermatology, to answer questions and, in tandem with the audience, develop a series of therapeutic recommendations for dealing with a particular patient problem.	100,000.00	
Medical Education (non-CME)	Stiefel Laboratories, Inc.	08 Practice Management Symposium for Residents	Educational program offered to first, second and third year residents. It provides an opportunity to expand residents' knowledge about the "business side of dermatology" through a variety of topics.	200,000.00	
	Stiefel Laboratories, Inc.	Resident Practice Management	Educational program offered to first, second and third year residents. It provides an opportunity to expand residents' knowledge about the "business side of dermatology" through a variety of topics.	200,000.00	
	Allergan, Inc.	Educational Grant	Unrestricted educational grant.	5,000.00	
Journal of the American Academy of Dermatology (JAAD)	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	JAAD Physician Assistant Subscription code to 49020	An annual subscription provided to all members of the Society of Dermatologic Physician Assistants.	89,000.00	
Public Education	Amgen Wyeth	08 PsoriasisNet Web site	The Web sites are devoted to providing patient education for common dermatologic conditions. Patients and healthcare professionals use the Web sites as a resource for educational literature and health guideline descriptions.	70,000.00	
	Amgen Wyeth	Psoriasis Pamphlets 6/4/07-6/3/09	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	60,000.00	
	Graceway Pharmaceuticals, LLC	Actinic Keratoses Pamphlets 9/1/07-8/31/09	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	60,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Mary Kay Inc.	2007 Pamphlets	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	35,000.00	
	Procter & Gamble Company	07 Educational Grant	Unrestricted educational grant.	50,000.00	
	Beiersdorf, Inc.	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
	Graceway Pharmaceuticals, LLC	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
	Stiefel Laboratories, Inc.	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
	Stiefel Laboratories, Inc.	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
Humanitarian	Johnson & Johnson Consumer Products Company	Shade Structure Program 2008	The AAD Shade Structure Program awards \$8,000 to each recipient for the purchase of permanent shade structures that are designed to provide shade and ultraviolet (UV) ray protection for outdoor areas. This program is offered to non-profit organizations that serve children and teens and that are seeking permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools, or recreation spaces.	250,000.00	
	Amgen Wyeth	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Astellas Pharma US, Inc.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Coria Laboratories, Ltd.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	
	Coria Laboratories, Ltd.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	
	Genentech, Inc.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	20,000.00	
	Graceway Pharmaceuticals, LLC	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	10,000.00	
	Intendis, Inc.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	
	Stiefel Laboratories, Inc.	Camp Discovery	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	
Specialty Support	Amgen Wyeth	07 Issues in Derm (President's Initiative)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Amgen Wyeth	08 Dermatologic Calendar of Events	Calendar of dermatology/dermatology-related meetings organized chronologically and indexed by event host. The Calendar is sent to all Academy members and is distributed at the Annual and Summer Academy Meetings.	70,000.00	
	Amgen Wyeth	08 Mentoring Forum	Designed to help new and established dermatologists understand the benefits and limitations of a mentoring relationship and to develop skills to become effective mentors or mentees.	25,000.00	
	Astellas Pharma US, Inc.	Astellas Award	The Astellas Awards Program recognizes the achievements of three individuals and/or institutions that have made a significant contribution to scientific research that improved public health. Three awards of \$30,000 each are given to the winners and the remaining \$10,000 is to be used at the discretion of the Academy.	100,000.00	
	Graceway Pharmaceuticals, LLC	Derm World to Residents 11/1/07-10/31/08	An important source of socioeconomic and practice news available to dermatology residents.	75,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	08 Directions in Residency Newsletter	This newsletter is a resource for dermatology residents providing news, information and analysis to help them prepare for their careers.	35,000.00	
	Stiefel Laboratories, Inc.	Autobiography "The Skin Around Me"	Funding provided for printing of publication.	30,700.00	
	Philip Frost	Philip Frost	Funding of named lectureship recognizing innovative therapies of the skin.	45,000.00	
Industry Supported Symposia	Abbott Laboratories	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Allergan, Inc.	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Amgen Wyeth	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Astellas Pharma US, Inc.	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Centocor, Inc.	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	73,200.00	
	Intendis GmbH	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Johnson & Johnson Consumer Products Company	08 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Obagi Medical Products	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Stiefel Laboratories, Inc.	08 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
Annual Meeting Supported Activities Largest dermatologic scientific meeting in the world providing quality education for dermatologists.	Abbott Laboratories	07 Annual Meeting News Post Edition	Mailed one month following the Annual Meeting. Its editorial mission is to highlight educational sessions, plenary speakers and award winners and presidential speeches. It serves as a recap of all educational and social activities.	45,000.00	
	Abbott Laboratories	08 Annual Meeting News Post Edition	Mailed one month following the Annual Meeting. Its editorial mission is to highlight educational sessions, plenary speakers and award winners and presidential speeches. It serves as a recap of all educational and social activities.	45,000.00	
	Amgen Wyeth	08 Annual Meeting E-News	Provides official live meeting coverage to all members, regardless of whether they attend the meeting. An e-mail is sent out on three consecutive days featuring highlights of main articles from the printed on-site newspaper.	45,000.00	
	Amgen Wyeth	08 Annual Meeting Shuttle Bus Service	Meeting attendees utilize an extensive shuttle bus service which operates approximately 25 motor coaches for six days between 20+ Academy official meeting hotels and the convention center.	183,000.00	
	Astellas Pharma US, Inc.	08 Annual Meeting City Guide	Informative guide that features comprehensive information about the city, including attractions, restaurants, public transportation, airline information, shuttle bus schedule, etc.	45,000.00	
	Cutera	07 Annual Meeting Scrolling Monitors	A series of monitors centrally located in the registration area of the meeting. These monitors are utilized to display the available ticketed sessions to registrants.	15,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	07 Annual Meeting Pocket Guide	A condensed schedule of events and a quick reference tool that includes an overview of the educational program and technical exhibits.	40,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	08 Annual Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	75,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	08 Annual Meeting Pocket Guides	A condensed schedule of events and a quick reference tool that includes an overview of the educational program and technical exhibits.	40,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	08 Annual Meeting Scrolling Monitors	A series of monitors centrally located in the registration area of the meeting. These monitors are utilized to display the available ticketed sessions to registrants.	15,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	08 Annual Meeting Session Handouts on CD	Handouts for all education sessions are provided on CD to all professional meeting attendees.	75,000.00	
	Genentech, Inc.	08 Annual Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	75,000.00	
	Genentech, Inc.	08 Annual Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	25,000.00	
	Genentech, Inc.	08 Annual Meeting Program-at-a-Glance Program Section (one additional page)	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	10,000.00	
	Intendis, Inc.	08 Annual Meeting Advance Registration Materials Folders	Pre-registered US and Canadian attendees have their name badge, tickets and expo card mailed to them in advance of the meeting and use the folder to carry their tickets and expo card throughout the week.	25,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Intendis, Inc.	08 Annual Meeting News Preview Edition	Provides news and information about upcoming meeting, including interviews with speakers, session highlights, details of registration and information on the host city. Has a circulation of approximately 16,000.	45,000.00	
	Intendis, Inc.	08 Annual Meeting Program-at-a-Glance Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	45,000.00	
	Intendis, Inc.	08 Annual Meeting Registration Bags	All medical personnel receive a bag to carry their meeting information.	90,000.00	
	Merz Pharmaceuticals, LLC	08 Annual Meeting Wireless Internet (WiFi) Lounges	Lounge type areas placed around the convention center to provide areas where meeting attendees may use their laptop computers to access the Internet remotely.	50,000.00	
	Neutrogena Corporation	07 Annual Meeting Resident Housing	This program provides funding for five night's hotel accommodations (double occupancy) for first, second and third-year dermatology residents that participate in the program.	500,000.00	
	Ortho Neutrogena	08 Annual Meeting Air Travel Assistance Program	This program provides funding for air travel for first, second and third-year residents in dermatology who participate in the program.	300,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	08 Annual Meeting Program-at-a-Glance Map and Floor Plan Divider	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	19,000.00	
	ProPath	08 Annual Meeting Take Five Express Spa	Meeting attendees use this lounge to relax and refresh while receiving seated upper body massages and foot massages.	20,000.00	
	sanofi-aventis	07 Annual Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	75,000.00	
	Stiefel Laboratories, Inc.	08 Annual Meeting Hotel Key Cards	Hotel Key Cards are distributed to registrants for entry into their hotel room upon check-in at the Annual Meeting headquarter hotel (s).	25,000.00	
	Upsher-Smith Laboratories, Inc.	08 Annual Meeting Press Office	Press Office hosts more than 100 representatives of worldwide consumer and trade media.	10,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
Summer Academy Meeting Supported Activities Second largest Academy dermatologic scientific meeting during the year providing quality education for dermatologists.	Abbott Laboratories	07 Summer Academy Meeting News Post Edition (DIF)	Mailed approximately one month following the Summer Academy Meeting. It reports on the meeting's scientific program, presenting clinical and research news discussed during courses, focus sessions, forums and plenary session. Circulation is about 16,000.	45,000.00	
	Abbott Laboratories	07 Summer Academy Meeting News On-Site Edition	Provides news and information associated with the Summer Academy Meeting scientific program, including interviews with plenary session presenters and other key speakers. Circulation is to all meeting attendees (approximately 4,000).	35,000.00	
	Amgen Wyeth	07 Summer Academy Meeting Hotel Room Key	Hotel Key Cards are distributed to registrants for entry into their hotel room upon check-in at the Summer Academy Meeting headquarter hotel.	10,000.00	
	Astellas Pharma US, Inc.	07 AC Posters2View	Fully searchable CD-ROM of Posters presented during the Summer Academy Meeting.	40,000.00	
	Astellas Pharma US, Inc.	07 Summer Academy Meeting Program-Glance	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	6,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	07 Summer Academy Meeting Program-at-a-Glance	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	8,000.00	
	Intendis, Inc.	07 Summer Academy Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	10,000.00	

American Academy of Dermatology 2007 Corporate Supporters					Attachment B
	Intendis, Inc.	07 Summer Academy Meeting Program-Glance Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	12,000.00	
	Intendis, Inc.	07 Summer Academy Meeting Registration Bags	All medical personnel receive a bag to carry their meeting information.	25,000.00	
	Intendis, Inc.	08 Summer Academy Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	10,000.00	
	Intendis, Inc.	08 Summer Academy Meeting Program-at-a-Glance Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	12,000.00	
	Intendis, Inc.	08 Summer Academy Meeting Registration Bags	All medical personnel receive a bag to carry their meeting information.	25,000.00	
	SkinMedica, Inc.	07 Summer Academy Meeting Pocket Guides	A condensed schedule of events and a quick reference tool that includes an overview of the educational program and technical exhibits.	10,000.00	
JAAD through Elsevier Publishers	Abbott Laboratories	2007 JAAD Poster Abstracts	Supplement with Poster Abstracts as presented at the 2007 Annual Meeting.		164,000.00
	Abbott Laboratories	2007 JAAD Abbott Field force subscriptions	Field force subscriptions		30,800.00
	Carruthers	2007 JAAD Canadian resident subscription program			6,580.00
	Galderma Laboratories, L.P.	2007 JAAD Resident subscription program			140,061.00
	Merck & Co., Inc.	2007 JAAD Supplement: Alleviating the burden of herpes zoster through vaccination	Peer reviewed article on selected topic		84,099.00
American Academy of Dermatology Association (AADA) Funds					
Program	Company	Description		Amount	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
American Academy of Dermatology (AAD) Funds					
Program	Company	Description		Amount	Amount through Elsevier Publishers
Medical Education (CME)	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	2006 Abstract and Commentary Publications	This is a bi-monthly subscription that keeps dermatologists up to date by scanning recent research in the area of dermatology, summarizing the research and providing expert commentary indicating what is relevant. This product offers AMA PRA Category 1 CME Credit™.	40,000.00	
	Amgen Wyeth	2006 Dialogues in Dermatology	This audio subscription program, provides dermatologists with quality, cutting edge dermatologic information. This is the Academy's monthly audio journal providing current information on clinical subject matter in a practical and efficient format. This product offers up to 24 AMA PRA Category 1 Credits™ per year.	75,000.00	
	Allergan, Inc.	2006 Maintenance of Certification Manual for Dermatology MOCmd	This program serves as the Academy's self-assessment activity. Over 400 questions on general dermatology, dermatopathology, pediatric dermatology and dermatologic surgery make this a valuable tool for dermatologists who want to review and enhance their knowledge. This product offers up to 50 AMA PRA Category 1 CME Credits™.	90,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	2006 Practice Management Courses in Boston and Tucson	These courses are designed for dermatologists and provide a balanced overview of important practice management issues in dermatology and offer AMA PRA Category 1 CME Credits™.	150,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Amgen Wyeth	2007 Dialogues in Dermatology	This audio subscription program, provides dermatologists with quality, cutting edge dermatologic information. This is the Academy's monthly audio journal providing current information on clinical subject matter in a practical and efficient format. This product offers up to 24 AMA PRA Category 1 Credits™ per year.	75,000.00	
Medical Education (non-CME)	Doak Dermatologics	2007 Educational Grant	Unrestricted educational grant.	25,000.00	
Journal of the American Academy of Dermatology (JAAD)	Stiefel Laboratories, Inc.	2006 JAAD Case Report Supplements (First Quarter)	Case Reports are published quarterly and include 40 pages of clinical cases in each supplement.	50,000.00	
	Stiefel Laboratories, Inc.	2006 JAAD Case Report Supplements (Fourth Quarter)	Case Reports are published quarterly and include 40 pages of clinical cases in each supplement.	50,000.00	
	Stiefel Laboratories, Inc.	2006 JAAD Case Report Supplements (Second Quarter)	Case Reports are published quarterly and include 40 pages of clinical cases in each supplement.	50,000.00	
	Stiefel Laboratories, Inc.	2006 JAAD Case Report Supplements (Third Quarter)	Case Reports are published quarterly and include 40 pages of clinical cases in each supplement.	50,000.00	
Public Education	3M Pharmaceuticals	2006 ActinicKeratosisNet Website	The Web sites are devoted to providing patient education for common dermatologic conditions. Patients and healthcare professionals use the Web sites as a resource for educational literature and health guideline descriptions.	80,000.00	
	Amgen Wyeth	2007 PsoriasisNet Website	The Web sites are devoted to providing patient education for common dermatologic conditions. Patients and healthcare professionals use the Web sites as a resource for educational literature and health guideline descriptions.	70,000.00	
	Intendis, Inc.	Rosacea Pamphlet (two years 11/1/06 to 10/31/08)	Pamphlets address the symptoms, diagnosis, and treatment options for various dermatologic conditions. While specific products are not mentioned, the latest treatments and therapies are discussed.	75,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Amgen Wyeth	Educational Grant for General Support	General support of public awareness programs.	175,000.00	
	3M Pharmaceuticals	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	25,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	26,000.00	
	Galderma Laboratories, L.P.	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	20,000.00	
	Novartis Pharmaceuticals Corp.	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	35,000.00	
	Ortho Neutrogena	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	15,000.00	
	Procter & Gamble Company	SKINnovations	A program to educate the public about a variety of skin conditions and why and when they should see a dermatologist,	50,000.00	
Humanitarian	Johnson & Johnson Consumer Products Company	2006 Shade Structure Grant Program	The AAD Shade Structure Program awards \$8,000 to each recipient for the purchase of permanent shade structures that are designed to provide shade and ultraviolet (UV) ray protection for outdoor areas. This program is offered to non-profit organizations that serve children and teens and that are seeking permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools, or recreation spaces.	250,000.00	
	Johnson & Johnson Consumer Products Company	2006 Shade Structure Grant Program	The AAD Shade Structure Program awards \$8,000 to each recipient for the purchase of permanent shade structures that are designed to provide shade and ultraviolet (UV) ray protection for outdoor areas. This program is offered to non-profit organizations that serve children and teens and that are seeking permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools, or recreation spaces.	8,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Johnson & Johnson Consumer Products Company	2007 AAD Shade Structure Program	The AAD Shade Structure Program awards \$8,000 to each recipient for the purchase of permanent shade structures that are designed to provide shade and ultraviolet (UV) ray protection for outdoor areas. This program is offered to non-profit organizations that serve children and teens and that are seeking permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools, or recreation spaces.	250,000.00	
	Allergan, Inc.	Camp Discovery Endowment	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	10,000.00	
	Amgen Wyeth	Camp Discovery Endowment	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	34,000.00	
	Astellas Pharma US, Inc.	Camp Discovery Endowment	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	Camp Discovery Endowment	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	50,000.00	
	Genentech, Inc.	Camp Discovery Endowment	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	20,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Intendis, Inc.	Camp Discovery Endowment	Camp Discovery provides children with chronic skin diseases an opportunity to experience a full-range of summer camp activities they would not be able to experience due to physical or financial limitations. There is no fee to attend Camp Discovery.	25,000.00	
Specialty Support	Intendis, Inc.	2006 Issues in Dermatology (President's Initiative)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Astellas Pharma US, Inc.	2006 Astellas Award	The Astellas Awards Program recognizes the achievements of three individuals and/or institutions that have made a significant contribution to scientific research that improved public health. Three awards of \$30,000 each are given to the winners and the remaining \$10,000 is to be used at the discretion of the Academy.	100,000.00	
	Genentech, Inc.	2006 Continuity Summit (December 2006)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	3M Pharmaceuticals	2006 Gold Triangle Awards Benefactor Table	Purchase a table at the Gold Triangle Awards.	5,000.00	
	Galderma Laboratories, L.P.	2006 Gold Triangle Awards Benefactor Table	Purchase a table at the Gold Triangle Awards.	5,000.00	
	Galderma Laboratories, L.P.	2006 Gold Triangle Awards Benefactor Table	Purchase a table at the Gold Triangle Awards.	5,000.00	
	Intendis, Inc.	2006 Gold Triangle Awards Benefactor Table	Purchase a table at the Gold Triangle Awards.	5,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	2006 Gold Triangle Awards Patron Table (2)	Purchase a table at the Gold Triangle Awards.	20,000.00	
	Barrier Therapeutics, Inc.	2006 Gold Triangle Awards Seating	Purchase seating at the Gold Triangle Awards.	900.00	
	Niadyne, Inc./ NIA24	2006 Gold Triangle Awards Seating	Purchase seating at the Gold Triangle Awards.	600.00	
	Supergoop! Corporate	2006 Gold Triangle Awards Seating	Purchase seating at the Gold Triangle Awards.	1,500.00	
	HMP Communications	2006 Gold Triangle Awards Seating (eight seats)	Purchase seating at the Gold Triangle Awards.	2,400.00	
	Del-Ray Dermatologicals, a Division of Crown Laboratories	2006 Gold Triangle Awards Seating (two seats)	Purchase seating at the Gold Triangle Awards.	600.00	
	Genentech, Inc.	2006 Gold Triangle Awards Sponsor Table	Purchase a table at the Gold Triangle Awards.	5,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Intendis, Inc.	2006 Gold Triangle Awards Travel Stipend	Provide a travel stipend for the Gold Triangle Awards.	15,000.00	
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC	2006 Issues in Dermatology	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Amgen Wyeth	2006 Issues in Dermatology (Continuity Summit December 2006)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Ortho Neutrogena	2006 Issues in Dermatology (Continuity Summit)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Galderma Laboratories, L.P.	2006 Issues in Dermatology (President's Initiative)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Novartis Pharmaceuticals Corp.	2006 Issues in Dermatology (President's Initiative)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Genentech, Inc.	2006 Synergy Summit (February 2006)	Summits or meetings held to develop plans for future educational programs and/or strategic planning on a given topic.	25,000.00	
	Amgen Wyeth	2007 Dermatologic Calendar of Events	Calendar of dermatology/dermatology-related meetings organized chronologically and indexed by event host. The Calendar is sent to all Academy members and is distributed at the Annual and Summer Academy Meetings.	61,000.00	
Industry Supported Symposia	Genentech, Inc.	06 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Johnson & Johnson Consumer Products Company	06 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	La Roche-Posay Laboratoire Pharmaceutique	06 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Genentech, Inc.	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
	Johnson & Johnson Consumer Products Company	07 Diamond Level Industry Supported Symposium	The Academy offers organizations the right to hold an Industry Supported Symposia at its Summer Academy Meeting. Industry Supported Symposia are independently organized and not an official part of Summer Academy Meeting. All Industry Supported Symposia are required to secure AMA PRA Category 1 Credit™ through an ACCME accredited provider.	75,000.00	
Annual Meeting Supported Activities Largest dermatologic scientific meeting in the world providing quality education for dermatologists.	Genentech, Inc.	06 Annual Meeting City Guide	Informative guide that features comprehensive information about the city, including attractions, restaurants, public transportation, airline information, shuttle bus schedule, etc.	45,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Genentech, Inc.	06 Annual Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	75,000.00	
	Intendis, Inc.	06 Annual Meeting News Preview Edition	Provides news and information about upcoming meeting, including interviews with speakers, session highlights, details of registration and information on the host city. Has a circulation of approximately 16,000.	45,000.00	
	Upsher-Smith Laboratories, Inc.	06 Annual Meeting Press Office	Press Office hosts more than 100 representatives of worldwide consumer and trade media.	10,000.00	
	Genentech, Inc.	06 Annual Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	25,000.00	
	Merz Pharmaceuticals, LLC	06 Annual Meeting Wireless (WiFi) Lounges	Lounge type areas placed around the convention center to provide areas where meeting attendees may use their laptop computers to access the Internet remotely.	50,000.00	
	Intendis, Inc.	07 Annual Meeting Registration Bags	All medical personnel receive a bag to carry their meeting information.	90,000.00	
	Abbott Laboratories	07 Annual Meeting AAD News Network	There are four 30-minute programs to be shown a total of 192 times throughout the meeting. Up to six minutes of each program are available for supporter ads.	55,000.00	
	Intendis, Inc.	07 Annual Meeting Advance Registration Materials Folders	Pre-registered US and Canadian attendees have their name badge, tickets and expo card mailed to them in advance of the meeting and use the folder to carry their tickets and expo card throughout the week.	25,000.00	
	Genentech, Inc.	07 Annual Meeting Lead Retrieval Cards	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	75,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Intendis, Inc.	07 Annual Meeting News Preview Edition	Provides news and information about upcoming meeting, including interviews with speakers, session highlights, details of registration and information on the host city. Has a circulation of approximately 16,000.	45,000.00	
	Upsher-Smith Laboratories, Inc.	07 Annual Meeting Press Office	Press Office hosts more than 100 representatives of worldwide consumer and trade media.	10,000.00	
	PharmaDerm, a division of Nycomed US, Inc.	07 Annual Meeting Program-at-a-Glance Map and Floor Plan	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	19,000.00	
	Genentech, Inc.	07 Annual Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	25,000.00	
	Ortho Neutrogena	07 Annual Meeting Resident Air Travel Assistance Program	This program provides funding for air travel for first, second and third-year residents in dermatology who participate in the program.	300,000.00	
	Amgen Wyeth	07 Annual Meeting Shuttle Bus Service	Meeting attendees utilize an extensive shuttle bus service which operates approximately 25 motor coaches for six days between 20+ Academy official meeting hotels and the convention center.	175,000.00	
	ProPath	07 Annual Meeting Take Five...Express Spa	Meeting attendees use this lounge to relax and refresh while receiving seated upper body massages and foot massages.	15,000.00	
	Merz Pharmaceuticals, LLC	07 Annual Meeting Wireless Internet (WiFi) Lounges	Lounge type areas placed around the convention center to provide areas where meeting attendees may use their laptop computers to access the Internet remotely.	50,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Intendis, Inc.	2007 Annual Meeting Program-at-a-Glance Personal Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	45,000.00	
Summer Academy Meeting Supported Activities Second largest Academy dermatologic scientific meeting during the year providing quality education for dermatologists.	Galderma Laboratories, L.P.	06 Summer Academy Meeting Advance Registration Materials Folders	Pre-registered US and Canadian attendees have their name badge, tickets and expo card mailed to them in advance of the meeting and use the folder to carry their tickets and expo card throughout the week.	10,000.00	
	Amgen Wyeth	06 Summer Academy Meeting Afternoon Break	Breaks are offered in the exhibit hall. Snacks and beverages are included.	15,000.00	
	Genentech, Inc.	06 Summer Academy Meeting City Guide	Informative guide that features comprehensive information about the city, including attractions, restaurants, public transportation, airline information, shuttle bus schedule, etc.	20,000.00	
	Upsher-Smith Laboratories, Inc.	06 Summer Academy Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	25,000.00	
	Intendis, Inc.	06 Summer Academy Meeting Lead Retrieval Card	All medical personnel receive this card and use it throughout the exhibit hall. Provides exhibitors the ability to capture leads, qualify prospects and plan follow-up contact with physicians who visit their booth.	10,000.00	
	Centocor, Inc.	06 Summer Academy Meeting News Preview Edition	Provides news and information about upcoming meeting, including interviews with speakers, session highlights, details of registration and information on the host city. Has a circulation of approximately 16,000.	45,000.00	
	Abbott Laboratories	06 Summer Academy Meeting News On-Site Edition	Provides news and information associated with the Summer Academy Meeting scientific program, including interviews with plenary session presenters and other key speakers. Circulation is to all meeting attendees (approximately 4,000).	35,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Abbott Laboratories	06 Summer Academy Meeting News Post Edition	Mailed approximately one month following the Summer Academy Meeting. It reports on the meeting's scientific program, presenting clinical and research news discussed during courses, focus sessions, forums and plenary session. Circulation is about 16,000.	45,000.00	
	Triax Pharmaceuticals, L.L.C.	06 Summer Academy Meeting Portfolio and Pen	All medical personnel receive the portfolio with a pad of paper and pen to be used for note taking and any other written communication at the meeting.	30,000.00	
	Amgen Wyeth	06 Summer Academy Meeting Program-at-a-Glance Map and Floor Plan Divider	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	6,000.00	
	Intendis, Inc.	06 Summer Academy Meeting Program-at-a-Glance Personal Planner Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	12,000.00	
	Centocor, Inc.	06 Summer Academy Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	8,000.00	
	Centocor, Inc.	06 Summer Academy Meeting Program-at-a-Glance Program Section	All registrants receive the final program and daily planner/notebook. The booklet contains general meeting information, scientific program, list of exhibitors/booth numbers and exhibit hall floor plan. The center divider pages contain room locator maps and are followed by pages for note taking.	10,000.00	
	Johnson & Johnson Consumer Products Company	06 Summer Academy Meeting Session Handouts on CD	Handouts for all education sessions are provided on CD to all professional meeting attendees.	30,000.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Amgen Wyeth	07 Summer Academy Meeting Cyber Center	An area in the meeting facility is setup with multiple computer terminals where registrants have the opportunity to retrieve and leave messages for other meeting attendees along with ability to access e-mail while attending the Summer Academy Meeting.	25,000.00	
	Upsher-Smith Laboratories, Inc.	07 Summer Academy Meeting Lanyards	Necklace-type nylon cords that hold the attendee's name badge.	25,000.00	
JAAD through Elsevier Publishers	Abbott Laboratories	2006 JAAD Poster Abstracts	Supplement with Poster Abstracts as presented at the 2006 Annual Meeting.		159,000
	Abbott Laboratories	2006 JAAD Abbott field force subscription	Field force subscriptions		30,800
	Amgen Inc. and Wyeth Research	2006 JAAD Supplement: The evolution of dermatologic therapeutics: Current uses of etanercept in psoriasis and other dermatoses	Peer reviewed article on selected topic		138,750.00
	Carruthers	2006 JAAD	Canadian resident subscription program		6,519.00
	Galderma Laboratories, L.P.	2006 JAAD Supplement: Management of pigmentary disorders: a report from the Pigmentary Disorders Academy	Peer reviewed article on selected topic		81,000.00
	Galderma Laboratories, L.P.	2006 JAAD	Resident subscription program		130,173.00
	Genetech, Inc. and Serono International SA	2006 JAAD Supplement: Practical guidelines for the long-term treatment of psoriasis with efalizumab	Peer reviewed article on selected topic		94,308.00
	Novartis Pharmaceuticals	2006 JAAD bound volume CD rom sponsorship			95,000.00
American Academy of Dermatology Association (AADA) Funds					
Program	Company	Description		Amount	
Specialty Support	Amgen Wyeth	2006 Derm Coding Consult Newsletter	Quarterly medical coding and Medicare reimbursement newsletter.	45,000.00	
	Amgen Wyeth	2006 Medical Director's Summit and Webinar on Psoriasis	Academy convened a summit on psoriasis aimed at education medical directors and pharmaceutical directors from insurance carriers on the practice and key role that dermatology plays in treating patients with psoriatic conditions as well as current and emerging psoriasis treatment therapies performed by dermatologists.	34,500.00	

American Academy of Dermatology 2006 Corporate Supporters					Attachment B
	Johnson & Johnson Consumer Products Company	2006 Medical Director's Summit and Webinar on Psoriasis	Academy convened a summit on psoriasis aimed at education medical directors and pharmaceutical directors from insurance carriers on the practice and key role that dermatology plays in treating patients with psoriatic conditions as well as current and emerging psoriasis treatment therapies performed by dermatologists.	34,500.00	
	Abbott Laboratories	2007 AAD Print and Electronic Membership Directory	This is a reference tool and one of the most widely utilized Academy publications.	25,000.00	
	Amgen Wyeth	2007 AAD Print and Electronic Membership Directory	This is a reference tool and one of the most widely utilized Academy publications.	25,000.00	
	Coria Laboratories, Ltd.	Dermatology Workforce Initiative	Provided support for resident training in academic settings. Administered by AAD committee.	25,000.00	
	3M Foundation	Restricted Grant in support of Dermatology Workforce Initiative	Provided support for resident training in academic settings. Administered by AAD committee.	67,000.00	
Annual Meeting Supported Activities	Amgen Wyeth	2006 Young Physician Forum	Designed to help new dermatologists understand the benefits and limitations of a mentoring relationship and to develop skills to become effective mentors or mentees.	25,000.00	
		Total @ 12/31/06:		\$4,536,000.00	\$735,550.00
		Combined Total @ 12/31/06:		\$5,271,550.00	

American Academy of Dermatology	
2006 In-Kind Support	
	Attachment C
Following is a listing of companies that donated products in 2006 in support of Academy programs.	
Program	Item/Description
2006 Annual Meeting Live Patient Demonstration	1 Scientific Session - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	BioForm Medical, Inc.
	INAMED Aesthetics
	Medicis Pharmaceutical Corporation
	Reliant Technologies, Inc.
2006 Summer Academy Meeting Live Patient Demonstration	1 Scientific Session - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	BioForm Medical, Inc.
	Cynosure, Inc.
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Laserscope
	Medicis Pharmaceutical Corporation
	WaveLight Inc.
2006 Play Sun Smart™	Program to educate Major League Baseball players, coaches, staff and others about the dangers of exposure to the sun and provide free skin cancer screenings. Samples of sun-protective products are distributed to screening participants.
	Beiersdorf, Inc.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	Kinesys Sport
	Ortho Dermatologicals
	Upsher-Smith Laboratories, Inc.
	UVShield Window Film
2006 Make Sun Safety Your Goal®	Program to educate soccer players and others about the dangers of exposure to the sun and provide free skin cancer screenings. Samples of sun-protective products are distributed to skin cancer screening participants.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	Kinesys Sport
	Ortho Dermatologicals
	Upsher-Smith Laboratories, Inc.
	UVShield Window Film
2006 Gold Triangle Awards	Program to recognize the efforts of companies and organizations to increase public awareness of dermatologic conditions and promote healthy care of the skin, hair, and nails. Product samples provided to attendees.
	Au Courant Cosmetics
	Beiersdorf, Inc.
	Blistex, Inc.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	DERMAdoctor, Inc.
	Galderma Laboratories, L.P.
	LaJolla Spa MD
	Niadyne, Inc./ NIA24
	Ortho Dermatologicals
	Skin Effects
	Upsher-Smith Laboratories, Inc.
	UVShield Window Film
	Xenna Corporation
Yu-Be Moisturizing Skin Cream	

American Academy of Dermatology	
2007 In-Kind Support	
	Attachment C
Following is a listing of companies that donated products in 2007 in support of Academy programs.	
Program	Item/Description
2007 Annual Meeting Live Patient Demonstration	2 Scientific Sessions - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	BioForm Medical, Inc.
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Henry Schein, Inc.
	Medicis Pharmaceutical Corporation
	MidMark Corporation
2007 Summer Academy Meeting Live Patient Demonstration	3 Scientific Sessions - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	Artes Medical, Inc.
	BioForm Medical, Inc.
	Cynosure, Inc.
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Medical Technology Industries, Inc.
	Medicis Pharmaceutical Corporation
	Palomar Medical Technologies, Inc.
Reliant Technologies, Inc.	
2007 Teen Summit	Convening a focus group of teens to help the Academy develop effective messaging for teens regarding sun safety, skin cancer prevention and other programs. Samples of sun protective products were distributed to focus group participants.
	Bobbi Brown Cosmetics, Inc.
	Clinique Laboratories, Inc.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	Edelman
	Estee Lauder Companies, Inc.
	Johnson & Johnson Consumer Products Company
	Procter & Gamble Company
	RPR Marketing Communications
	San Diego Hat Company
	Seventeen Magazine
	Sunless Beauty Ltd
	Tractenberg & Company
	U.S. Environmental Protection Agency
2007 Play Sun Smart™	Program to educate Major League Baseball players, coaches, staff and others about the dangers of exposure to the sun and provide free skin cancer screenings. Samples of sun-protective products are distributed to screening participants.
	Beiersdorf, Inc.
	Blistex, Inc.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	Iredale Mineral Cosmetics, LTD
	Johnson & Johnson Consumer Products Company
	N. V. Perricone, MD, Ltd
	Niadyne, Inc./ NIA24
	Philosophy
	Procter & Gamble Company
	San Diego Hat Company
	Stiefel a GSK company
	UVShield Window Film
	Warner Chilcott
Yu-Be Moisturizing Skin Cream	

American Academy of Dermatology	
2008 In-Kind Support	
	Attachment C
Following is a listing of companies that donated products in 2008 in support of Academy programs.	
Program	Item/Description
2008 Annual Meeting Live Patient Demonstration	2 Scientific Sessions - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	Artes Medical, Inc.
	BioForm Medical, Inc.
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Medicis Pharmaceutical Corporation
	MidMark Corporation
2008 Summer Academy Meeting Live Patient Demonstration	1 Scientific Session - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	Biopelle, Inc.
	Medical Technology Industries, Inc.
	Medicis Pharmaceutical Corporation
	Allergan, Inc.
	Artes Medical, Inc.
	BioForm Medical, Inc.
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Galderma Laboratories, L.P.
	Medical Technology Industries, Inc.
	Medicis Pharmaceutical Corporation
	Mentor Corporation
	Ortho Dermatologics
2008 AAD Camp Discovery	Summer camp for children with chronic skin conditions. Products used in the treatment of skin conditions for campers.
	Denison Pharmaceuticals, Inc.
2008 St. Lucia	Program to train physicians, nurses and residents in a St. Lucia hospital on various dermatological topics. Product will improve quality of care.
	Delasco Dermatologic Lab & Supply, Inc.
2008 Play Sun Smart™	Program to educate Major League Baseball players, coaches, staff and others about the dangers of exposure to the sun and provide free skin cancer screenings. Samples of sun-protective products are distributed to screening participants.
	Blistex, Inc.
	Delasco Dermatologic Lab & Supply, Inc.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	Murad, Inc.
	Niadyne, Inc./ NIA24
	Upsher-Smith Laboratories, Inc.
	UVShield Window Film

American Academy of Dermatology	
2009 In-Kind Support	
	Attachment C
Following is a listing of companies that donated products in 2009 in support of Academy programs.	
Program	Item/Description
2009 Annual Meeting Live Patient Demonstration	2 Scientific Sessions - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	BioForm Medical, Inc.
	Biopelle, Inc.
	Central Avenue Pharmacy
	Custom Scripts Pharmacy
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Medicis Pharmaceutical Corporation
	Medline Industries, Inc.
	Mentor Corporation
	MidMark Corporation
	Ortho Dermatologics
	SmartPractice Canada
2009 Summer Academy Meeting Live Patient Demonstration	1 Scientific Session - Multiple products are used at each scientific session to demonstrate a variety of treatment modalities on patients.
	Allergan, Inc.
	BioForm Medical, Inc.
	Central Avenue Pharmacy
	Custom Scripts Pharmacy
	Dermik Laboratories, a business of sanofi-aventis U.S. LLC
	Medicis Pharmaceutical Corporation
	Mentor Corporation
	MidMark Corporation
	Ortho Dermatologics
2009 Annual Meeting Patch Test Demonstration	1 Scientific Session - Multiple products used to demonstrate allergy testing on patients.
	Dormer Laboratories, Inc.
2009 Kentucky State Fair Skin Cancer Screening	Free skin cancer screenings offered at the Kentucky State Fair. Samples of sun-protective products were distributed to screening participants.
	Johnson & Johnson Consumer Products Company
	Niadyne, Inc./ NIA24
2009 AAD Camp Discovery	Summer camp for children with chronic skin conditions. Products donated to campers.
	Intendis, Inc.
	National Rehab Equipment, Inc.
	Sun Protection Zone
2009 Play Sun Smart™	Program to educate Major League Baseball players, coaches, staff and others about the dangers of exposure to the sun and provide free skin cancer screenings. Samples of sun-protective products are distributed to screening participants.
	Beiersdorf, Inc.
	Blistex, Inc.
	Del-Ray Dermatologicals, a Division of Crown Laboratories
	Johnson & Johnson Consumer Products Company
	Niadyne, Inc./ NIA24
	Upsher-Smith Laboratories, Inc.

American Academy of Dermatology Gross Exhibit Revenue, 2006-2009

	<u>Annual</u>	<u>Summer</u>	<u>Total</u>
2006	\$3,757,580	\$369,200	\$4,126,780
2007	\$4,112,900	\$428,687	\$4,541,587
2008	\$4,836,475	\$417,875	\$5,254,350
2009	\$4,979,913	\$382,575	\$5,362,488

American Academy of Dermatology Gross Advertising Revenue, 2006-2009**Gross Advertising Revenue**

	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
Dermatology World	\$285,183	\$334,987	\$395,624	\$412,439
Annual Meeting Program Book	\$263,050	\$230,590	\$277,639	\$229,578
Annual Meeting News and Doctor Bag	\$461,127	\$458,591	\$453,555	\$551,800
Annual Meeting Televator	n/a	n/a	n/a	\$42,000
Summer Academy Meeting Program Book	\$135,765	\$154,797	\$136,060	\$127,265
Summer Academy Meeting Doctor Bag	\$55,920	\$64,400	\$67,800	\$36,700
Summer Academy Meeting Televator	\$19,600	n/a	n/a	n/a
JAAD Advertising	\$2,529,489	\$2,650,252	\$2,549,338	\$1,774,630