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United States Senate

COMMITTEE ON THE JUDICIARY

WASHINGTON, DC 20510-6275

BRUCE A. COHEN, *Chief Counsel and Staff Director*  
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May 4, 2011

## Via Electronic Transmission

Kathleen T. O'Loughlin, D.M.D.  
Executive Director  
American Dental Association  
211 E Chicago Ave.  
Chicago, IL 60611

Dear Ms. O'Loughlin:

In December 2009, I asked for an accounting of industry funding that the American Dental Association (ADA) receives from pharmaceutical and medical device companies as well as foundations established by these companies or the insurance industry. I appreciate your response, which I have attached to this letter. I write today to follow up on any efforts by your organization to improve transparency and accountability in its relationships with the pharmaceutical and device industries.

As I stated in my previous letter, I started my inquiry, in part, as a result of accounts documenting the lack of transparency in financial relationships between the pharmaceutical industry and nonprofit health and medical organizations. Specifically, I cited the April 2008 article in *The Wall Street Journal*, which reported that industry representatives, including ten major drug companies, had formed a coalition to promote looser restrictions on off-label marketing.<sup>1</sup> The coalition had asked the National Alliance on Mental Illness (NAMI) to speak in favor of this issue.

In response to my concerns in my April 2009 letter to NAMI, NAMI began to voluntarily disclose to the public any amount of funding exceeding \$5,000 that it received from pharmaceutical companies and foundations on its website. Further, NAMI began to provide a brief description of the purpose of the funding on its website. I commend NAMI for its leadership and had hoped that when I reached out to your organization and 32 others, your organization would follow NAMI's example and begin posting similar funding information on ADA's website.

As of the date of this letter, it appears that no additional information regarding your organization's industry funding has been posted on the ADA's website. If ADA is currently

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<sup>1</sup> Alicia Mundy, "Off-Label Use of Drugs Gets a Push --- Big Pharma Lobbies Washington to Relax Rules on Marketing," *The Wall Street Journal*, April 18, 2008.

taking steps to enhance the transparency of its financial relationships with the pharmaceutical and device industries, I would appreciate information regarding those steps. If not, please explain why your organization does not support the disclosure of funding it receives from pharmaceutical and device companies.

The Medicare Payment Advisory Commission (MedPAC) recommended in a report to Congress in March 2009 that Congress require that pharmaceutical and device companies report their financial relationships with physician groups, patient organizations, and others. More specifically MedPAC said the following:

Given the potential benefits of public reporting, we recommend that the Congress mandate the reporting of comprehensive information on industry relationships with physicians and other health care entities and that the Secretary post this information on a public searchable website.<sup>2</sup>

MedPAC then went on to say in Recommendation 5-1 that:

The Congress should require all manufacturers and distributors of drugs, biologicals, medical devices, and medical supplies (and their subsidiaries) to report to the Secretary their financial relationship with: . . . physician groups and other prescribers . . . patient organizations; and professional organizations.<sup>3</sup>

I look forward to working with you and other health and medical organizations to further increase sunshine on financial relationships.

Thank you for your cooperation and attention in this matter. I would appreciate a response by May 25, 2011. If you have any questions, please do not hesitate to contact Brian Downey for the Committee on the Judiciary at (202) 224-5225.

Sincerely,



Charles E. Grassley  
Ranking Member

Attachments

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<sup>2</sup> Medicare Payment Advisory Commission, "Public reporting of physicians' financial relationships," Report to Congress: Medicare Payment Policy, March 2009.

<sup>3</sup> *Id.*

Attachment

January 20, 2010

Mr. Charles E. Grassley  
Ranking Member  
United States Senate  
Committee on Finance  
Washington, D.C. 20510-6200

Dear Senator Grassley:

Following are responses to your letter of December 7 which requested information from the ADA regarding amounts and policies for the acceptance of industry funding.

This response represents the best information we have available based on research through today, January 20, 2010.

First, attached are files which contain data requested for funding the ADA and ADA Foundation received from:

- a) Pharmaceutical companies
- b) Dental equipment manufacturers
- c) Insurance companies

In addition, following are answers to questions regarding ADA/s policies for accepting industry funding and the disclosure requirements of employees, including executives, and board members:

1. Q: Please describe the policies for accepting industry funding and whether or not ADA allows companies to place restrictions or provide guidance on how funding will be spent.

*A: Attached are "Guidelines Governing the American Dental Association's Corporate Relationships." This 10 page document was adopted by the ADA Board of Trustees in December 2008 and covers all typical relationships.*

2. Q: If ADA allows companies to place restrictions on industry funding, then please explain all restrictions and/or guidance for each transfer of value from industry. For every transfer of value with a restriction, please provide the following information: year of transfer, name of company, and restriction placed on funding.

*A: As outlined in the attached "Guidelines Governing the American Dental Association's Corporate Relationships," the ADA requires strict compliance with review and approval of all corporate relationships.*

3. Q: Please explain what policies, if any that ADA plans to adopt to ensure transparency of funding in order to provide a greater public trust in the independence of your organization.

*A: The ADA will periodically review and update its policies to make revisions that reflect best practices in corporate relations to maintain the independence of the organization.*

January 20, 2010

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4. Q: Please explain your policies on disclosure of outside income by your top executives and board members.

*A: Attached is a copy of 1) the ADA's Conflict of Interest Questionnaire which is an annual disclosure which was adopted by the Board of Trustees in 1996. In addition, attached are three other documents with excerpts from the ADA's employee handbook which include 2) "Honorariums," 3) vendor "Gifts," and 4) "Conflict of Interest" policies that apply to all employees. Consistent with Association best practices, the ADA's Honorarium policy encourages employees to donate speaker fees to the ADA Foundation.*

5. Q: Please provide the disclosures of outside income filed with your organization by your top executives and board members.

*A: Attached is a zipped file with all conflict of interest disclosure statements.*

The compilation of the information for these responses required a huge effort to gather and sort data but we are happy to comply with your requests in the interests of clear communication. This represents the most information we've been able to obtain since we received the request. We will continue to explore this subject for 30 days and will advise you if there is any additional information we can provide to supplement this response.

Please let me know if you have any additional questions.

Sincerely,



Paul Sholty  
Chief Financial Officer  
American Dental Association

PS:rr  
attachments

<b>American Dental Association</b>				
<b>Activity with Pharmaceutical Companies</b>				
<b>2006 - 2009</b>				
<b>Year</b>	<b>Name</b>	<b>Category</b>	<b>Amount</b>	<b>Reason for Funding</b>
<b><u>Acute Care Pharmaceuticals</u></b>				
2006			\$350.00	Annual Session coupon book
2006		Booth	\$3,715.00	Booth space at Annual Session
2007		Booth	\$4,450.00	Booth space at Annual Session
2008		Booth	\$3,875.00	Booth space at Annual Session
<b><u>AmGen, Inc.</u></b>				
2009			\$3,683.06	Reprints of JADA articles
<b><u>Apothecus Pharmaceutical Corp</u></b>				
2006		Booth	\$3,715.00	Booth space at Annual Session
2007		Booth	\$4,450.00	Booth space at Annual Session
<b><u>Beutlich LP Pharmaceuticals</u></b>				
2006		Booth	\$3,715.00	Booth space at Annual Session
2007		Booth	\$4,450.00	Booth space at Annual Session
2008		Booth	\$3,175.00	Booth space at Annual Session
2009		Booth	\$4,175.00	Booth space at Annual Session
<b><u>Boehringer Ingelheim Roxane Inc.</u></b>				
2007		Seal	\$2,500.00	Seal Program maintenance fee
<b><u>Colgate Oral Pharmaceuticals, Inc.</u></b>				
2006		Seal	\$7,500.00	Seal Program maintenance fee
2006			\$25,000.00	Royalties for ADA News (Colgate Website Articles)
2006		Adv	\$12,495.00	Display Advertising in Journals
2006			\$125,000.00	Sponsorship of ADA Guide of Dental Therapeutics To Students
2006			\$120,890.00	JADA Supplement
2007		Seal	\$10,000.00	Seal Program maintenance fee
2007			\$24,000.00	Royalties for ADA News (Colgate Website Articles)
2007		Adv	\$66,641.00	Display Advertising in Journals
2007			\$10,500.00	Spanish Translation of JADa Supplement
2008		Seal	\$6,000.00	Seal Program maintenance fee
2008			\$30,375.00	Royalties for ADA News (Colgate Website Articles)

2008	Adv	\$59,075.00	Display Advertising in Journals
2008		\$93,600.00	JADA Supplement
2009		\$8,333.34	Sponsorship of Sesquicentennial Celebration
2009		\$8,223.00	Reprints of JADA articles
2009	Seal	\$3,000.00	Seal Program maintenance fee
2009		\$18,000.00	Royalties for ADA News (Colgate Website Articles)
2009	Adv	\$86,804.00	Display Advertising in Journals
2009		\$152,000.00	Sponsorship of ADA Guide of Dental Therapeutics To Students
2009		\$30,000.00	Partnered Sponsorship With JADA Advertisers
			<b><u>Del Pharmaceuticals</u></b>
2006	Booth	\$3,085.00	Booth space at Annual Session
2007	Booth	\$3,750.00	Booth space at Annual Session
2008	Booth	\$3,175.00	Booth space at Annual Session
			<b><u>Dentsply Pharmaceuticals</u></b>
2006	Adv	\$45,764.00	Display Advertising in Journals
2007	Adv	\$125,646.00	Display Advertising in Journals
2008	Adv	\$11,186.00	Display Advertising in Journals
			<b><u>GlaxoSmithKline Consumer Healthcare</u></b>
2006	Booth	\$47,450.00	Booth space at Annual Session
2006	Adv	\$600.00	Advertising
2006		\$3,000.00	Expense reimbursement
2006		\$2,000.00	Expense reimbursement
2006		\$25,000.00	Sponsorship of Aging Conference
2006		\$180.00	JADA subscription
2006	Seal	\$10,000.00	Seal Program maintenance fee
2007		\$26,000.00	Sponsorship at Annual Session
2007	Booth	\$93,650.00	Booth space at Annual Session
2007		\$100,000.00	Sponsorship of Geriatric Dentistry Oral Health and the Older Adult
2007		\$5,000.00	Sponsorship of ADA Student Ambassador Program
2007		\$5,000.00	Sponsorship of Oral Longevity Program
2007	Seal	\$10,000.00	Seal Program maintenance fee
2008	Booth	\$35,350.00	Booth space at Annual Session
2008	Adv	\$62,320.00	Advertising
2008		\$32,983.10	Sponsorship for Board dinner
2008		\$5,000.00	Sponsorship of ADA Student Ambassador Program
2008	Seal	\$12,000.00	Seal Program maintenance fee
2009	Adv	\$22,950.00	Advertising
2009	Seal	\$6,000.00	Seal Program maintenance fee
2009		\$22,074.51	Fulfillment of cancellation obligation
			<b><u>Johnson &amp; Johnson</u></b>

2006		\$300,000.00	Sponsorship of Annual Session Distinguished Speaker Series
2007	Adv	\$19,125.00	Display Advertising in Journals
2008	Seal	\$45,000.00	Seal Program maintenance fee
2008		\$3,547.10	Reprints of JADA articles
2008	Adv	\$110,576.00	Display Advertising in Journals
2009		\$23,879.44	Reprints of JADA articles
2009		\$25,000.00	Sponsorship of Annual Session Education for Oral Systemic Panel
2009		\$12.00	Library photocopying charges
2009	Seal	\$19,500.00	Seal Program maintenance fee
	<b><u>Johnson &amp; Johnson Consumer &amp; Personal Products</u></b>		
2007	Seal	\$20,000.00	Seal Program maintenance fee
2007		\$300,000.00	Sponsorship for Annual Session Distinguished Speaker Series
2007		\$20,000.00	Sponsorship for SUCCESS Dental School Programs 2007/2008
2007		\$25,000.00	Sponsorship for Oral-Systemic Online Education
2008		\$30,000.00	Sponsorship for Annual Session Educational Track
2008		\$20,000.00	Sponsorship for SUCCESS Dental School Programs 2008/2009
2009		\$20,000.00	Sponsorship for SUCCESS Dental School Programs 2009/2010
2009		\$25,000.00	Sponsorship for Sequicentennial Celebration Gala
	<b><u>Johnson &amp; Johnson Healthcare Products</u></b>		
2006	Booth	\$66,675.00	Booth space at Annual Session
2006		\$82,854.00	JADA Supplement
2007		\$44,297.00	JADA supplements Reprints to J&J and Pfizer in Europe
2007	Seal	\$15,000.00	Seal Program maintenance fee
2007	Booth	\$91,400.00	Booth space at Annual Session
2007		\$7,405.55	Catalog products
2008		\$100,000.00	Sponsorship of Annual Session Distinguished Speaker Series
2008		\$600.00	Sub-Tag membership
2008		\$200,000.00	Sponsorship of Annual Session Distinguished Speaker Series
2008	Booth	\$77,600.00	Booth space at Annual Session
2007	Adv	\$74,263.00	Advertising supplements
2009		\$600.00	Sub-Tag membership
2009		\$25,000.00	Sponsorship of Dental Student Conference on Research
2009	Booth	\$30,200.00	Booth space at Annual Session
	<b><u>Novalar Pharmaceuticals</u></b>		
2006		\$146.00	JADA subscription
2007		\$122.00	JADA subscription
2008		\$122.00	JADA subscription
2008		\$70,000.00	Sponsorship of Annual Session Anesthesia Track
2008	Booth	\$20,450.00	Booth space at Annual Session
2008	Adv	\$198,577.50	Display Advertising in Journals
2008		\$300.00	Sponsorship of Annual Session press breakfast
2008		\$4,400.66	Reprints of JADA articles



<b>2006</b>		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$3,175.00	Booth space at Annual Session
<b>2006</b>	<b><u>Procter &amp; Gamble</u></b>		\$1,200.00	New Product Showcase
2006		<i>Booth</i>	\$154,745.00	Booth space at Annual Session
2006			\$4,482.30	Expense reimbursements
2006			\$2,992.86	Adult toothbrushes
2006			\$130,000.00	Sponsorship of Annual Session tote bags
2006		<i>Seal</i>	\$114,000.00	Seal Program submission fee
2006		<i>Seal</i>	\$40,000.00	Seal Program Internation usage
2006		<i>Seal</i>	\$29,875.00	Seal Program maintenance fee
2006			\$140,000.00	Sponsorship of Annual Session Presidential Gala
2006			\$20,000.00	Sponsorship
<b>2007</b>			\$12,000.00	Sponsorship of Annual Session Relaxation Station
2007			\$34,800.00	Sponsorship of Annual Session shuttle bus
2007			\$130,000.00	Sponsorship of Annual Session tote bags
2007			\$2,400.00	New Product Showcase
2007		<i>Booth</i>	\$179,800.00	Booth space at Annual Session
2007			\$2,953.74	Reference toothbrushes
2007		<i>Seal</i>	\$12,000.00	Seal Program submission fee
2007		<i>Seal</i>	\$39,775.00	Seal Program maintenance fee
2007			\$150,000.00	Sponsorship of Annual Session Presidential Gala
2007			\$285.00	CERP Fee
2007			\$3,000.00	Administrative support
2007			\$20,000.00	Sponsorship of ADA/FDI reception
<b>2008</b>			\$130,000.00	Sponsorship of Annual Session tote bags
2008		<i>Booth</i>	\$155,725.00	Booth space at Annual Session
2008			\$100,000.00	Sponsorship of EBD Champion Conference
2008			\$20,000.00	Sponsorship of ADA/FDI reception
2008			\$25,000.00	Sponsorship of Sesquicentennial Celebration
2008			\$2,757.69	Reference toothbrushes
2008		<i>Seal</i>	\$14,500.00	Seal Program submission fee
2008			\$919.18	Expense reimbursements
2008		<i>Seal</i>	\$67,200.00	Seal Program maintenance fee
2008			\$115,000.00	Sponsorship of Evidence-Based-Dentistry Conference
2008			\$285.00	CERP Fee
<b>2009</b>		<i>Booth</i>	\$114,475.00	Booth space at Annual Session
2009			\$20,000.00	Sponsorship of Access to Dental Care Summit
2009			\$600.00	Sub-Tag membership
2009			\$1,805.40	Reference toothbrushes
2009			\$100,000.00	Sponsorship for EBD Conference
2009			\$100,000.00	Sponsorship for EBD Conference 2010
2009			\$12,000.00	Sponsorship of Annual Session Relaxation Station



<b>Total 2006</b>			<b>\$1,914,531.22</b>
<b>Total 2007</b>			<b>\$1,849,256.59</b>
<b>Total 2008</b>			<b>\$1,954,249.23</b>
<b>Total 2009</b>			<b>\$1,182,112.73</b>
<b>Grand Total</b>			<b>\$6,900,149.77</b>
<i>Included in the above totals are the following (all years combined):</i>			
<i>Total Booth space at annual session</i>			<i>\$1,433,500.00</i>
<i>Total advertising</i>			<i>\$943,586.50</i>
<i>Total Seal Program maintenance</i>			<i>\$573,950.00</i>
<i>Total Other items</i>			<i>\$3,949,113.27</i>
<b>Grand Total</b>			<b>\$6,900,149.77</b>

			<b>American Dental Association</b>	
			<b>Activity with Dental Equipment Manufacturers</b>	
			<b>2006 - 2009</b>	
<u>Year</u>	<u>Name</u>	<u>Category</u>	<u>Amount</u>	<u>Reason for Funding</u>
<b><u>3M ESPE</u></b>				
<b>2006</b>			\$100,000.00	Sponsorship of Annual Session for Adult Preventive Care
2006		<i>Booth</i>	\$33,370.00	Booth space at Annual Session
2006			\$491.96	Catalog products
<b>2007</b>			\$1,200.00	New Product Showcase
2007			\$5,000.00	Sponsorship of CELL Seminar Series
2007		<i>Booth</i>	\$53,900.00	Booth space at Annual Session
2007			\$5,466.50	Professional Product Review reprints
<b>2008</b>			\$1,800.00	Sub-Tag membership
2008		<i>Booth</i>	\$72,650.00	Booth space at Annual Session
2008		<i>Adv</i>	\$24,582.00	Display advertising in journals
<b>2009</b>			\$300.00	Sub-Tag membership
2009			\$600.00	Sub-Tag membership
2009		<i>Booth</i>	\$16,100.00	Booth space at Annual Session
2009			\$4,829.42	Reprints of JADA articles
2009			\$1,800.00	Sub-Tag membership
<b><u>3M Unitek Corporation</u></b>				
<b>2008</b>			\$600.00	Sub-Tag membership
<b>2009</b>			\$600.00	Sub-Tag membership
<b><u>Accutron</u></b>				
<b>2007</b>		<i>Booth</i>	\$3,450.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$3,875.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$500.00	Booth space at Annual Session (cancellation fee)
<b><u>A-Dec</u></b>				
<b>2006</b>		<i>Booth</i>	\$77,820.00	Booth space at Annual Session
2006			\$14,000.00	Sponsorship of SUCCESS Dental School Program
<b>2007</b>			\$153.80	SUCCESS materials
2007			\$20,000.00	Sponsorship of Dental School Programs
2007		<i>Booth</i>	\$92,100.00	Booth space at Annual Session
2007			\$250.00	Registration to Dentist Health and Wellness Conference
<b>2008</b>			\$900.00	Sub-Tag membership
2008		<i>Adv</i>	\$71,692.00	Display advertising in journals
2008		<i>Booth</i>	\$109,200.00	Booth space at Annual Session

2008			\$3,888.00	Reprints of JADA articles
2008			\$20,000.00	Sponsorship of SUCCESS Dental School Program
2008			\$105.28	Catalog products
<b>2009</b>	<i>Adv</i>		\$74,192.00	Display advertising in journals
2009			\$5,213.88	Reprints of JADA articles
2009	<i>Adv</i>		\$30,000.00	Advertising supplements
2009			\$900.00	Sub-Tag membership
<b><u>Aegis Communications</u></b>				
<b>2006</b>	<i>Booth</i>		\$3,085.00	Booth space at Annual Session
<b>2007</b>	<i>Booth</i>		\$3,750.00	Booth space at Annual Session
<b>2008</b>	<i>Booth</i>		\$3,175.00	Booth space at Annual Session
<b><u>Aegis Publications, LLC</u></b>				
<b>2008</b>			\$285.00	CERP annual fee
<b>2009</b>			\$300.00	CERP annual fee
2009			\$470.00	CERP application fee
<b><u>Air Techniques, Inc.</u></b>				
<b>2006</b>			\$75,000.00	Indirect expenses for Tomorrow's Dental Office Today
2006			\$1,200.00	New Product Showcase
<b>2007</b>			\$600.00	New Product Showcase
2007	<i>Adv</i>		\$700.00	Advertising in coupon book
2007			\$600.00	Sub-Tag membership
<b>2008</b>			\$600.00	Sub-Tag membership
2008	<i>Adv</i>		\$800.00	Advertising in coupon book
<b>2009</b>	<i>Adv</i>		\$800.00	Advertising in coupon book
<b><u>American Tooth Industries</u></b>				
<b>2006</b>	<i>Booth</i>		\$6,800.00	Booth space at Annual Session
2006	<i>Adv</i>		\$1,400.00	Advertising in coupon book
2006			\$150.00	Copyright charge for JADA reprint
2006	<i>Adv</i>		\$1,400.00	Advertising in Coupon Book
<b>2007</b>	<i>Booth</i>		\$7,900.00	Booth space at Annual Session
2007	<i>Adv</i>		\$200.00	Advertising in Coupon Book
<b>2008</b>	<i>Booth</i>		\$7,050.00	Booth space at Annual Session
2008			\$99.00	Professional Product Review reprints
2008			\$160.00	Professional Product Review reprints
<b>2009</b>	<i>Booth</i>		\$7,550.00	Booth space at Annual Session
<b><u>AM-Touch Dental</u></b>				
<b>2006</b>	<i>Booth</i>		\$6,800.00	Booth space at Annual Session
<b>2007</b>	<i>Booth</i>		\$3,750.00	Booth space at Annual Session
<b>2008</b>	<i>Booth</i>		\$3,175.00	Booth space at Annual Session

	<b><u>Aurum Ceramic Dental Laboratories</u></b>			
<b>2006</b>		<i>Booth</i>	6,170.00	Booth space at Annual Session
2006			285.00	CERP annual fee
2006		<i>Booth</i>	7,500.00	Booth space at Annual Session
<b>2008</b>			\$285.00	CERP annual fee
2008		<i>Booth</i>	\$6,350.00	Booth space at Annual Session
<b>2009</b>			\$470.00	CERP fees
2009			\$300.00	CERP annual fee
2009		<i>Booth</i>	\$3,375.00	Booth space at Annual Session
	<b><u>Axis Dental Corporation</u></b>			
<b>2006</b>		<i>Booth</i>	\$13,600.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$16,400.00	Booth space at Annual Session
2007			\$864.00	Professional Product Review reprints
<b>2008</b>		<i>Booth</i>	\$14,100.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$1,000.00	Booth space at Annual Session (cancellation fee)
	<b><u>Banc of America Practice Solutions</u></b>			
<b>2006</b>		<i>Booth</i>	\$9,885.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$11,250.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$10,225.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$7,550.00	Booth space at Annual Session
	<b><u>Bausch Articulating Papers</u></b>			
<b>2006</b>		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$3,875.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$1,000.00	Booth space at Annual Session (cancellation fee)
	<b><u>Belmont Equipment</u></b>			
<b>2006</b>		<i>Booth</i>	\$32,110.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$40,300.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$40,900.00	Booth space at Annual Session
2008			\$285.00	CERP annual fee
2008			\$122.40	Catalog products
<b>2009</b>		<i>Booth</i>	\$36,350.00	Booth space at Annual Session
2009			\$300.00	CERP annual fee
	<b><u>Benco Dental Company</u></b>			
<b>2006</b>		<i>Booth</i>	\$13,600.00	Booth space at Annual Session
2006		<i>Booth</i>	\$1,000.00	Booth space at Annual Session (non-refundable deposit)
<b>2007</b>			\$264.40	Catalog products



2007		Adv	\$350.00	Advertising in coupon book
2007		Booth	\$32,800.00	Booth space at Annual Session
2007			\$2,240.55	Catalog products
2008		Booth	\$33,150.00	Booth space at Annual Session
2008			\$231.70	Catalog products
2008			\$169.37	Catalog products
2009		Booth	\$11,725.00	Booth space at Annual Session
2006	<u>Cadent</u>	Booth	\$6,170.00	Booth space at Annual Session
2007		Booth	\$23,900.00	Booth space at Annual Session
2008		Booth	\$14,100.00	Booth space at Annual Session
	<u>CEFLA</u>			
2006		Booth	\$6,170.00	Booth space at Annual Session
2008		Adv	\$41,449.00	Display advertising in journals
	<u>Centrix Inc</u>			
2006			\$1,750.00	Sponsorship of Annual Session banner
2006		Booth	\$13,600.00	Booth space at Annual Session
2007		Booth	\$17,800.00	Booth space at Annual Session
2008		Booth	\$7,050.00	Booth space at Annual Session
2009		Booth	\$10,925.00	Booth space at Annual Session
	<u>Clinician's Choice Dental Products Inc</u>			
2006		Booth	\$13,600.00	Booth space at Annual Session
2007		Booth	\$21,550.00	Booth space at Annual Session
2008		Booth	\$14,100.00	Booth space at Annual Session
2009		Booth	\$7,550.00	Booth space at Annual Session
	<u>Coltene Whaledent</u>			
2006		Booth	\$33,370.00	Booth space at Annual Session
2006			\$72.00	Standards materials
2006			\$53.00	Standards materials
2007		Booth	\$32,800.00	Booth space at Annual Session
2008		Adv	\$8,406.50	Display advertising in journals
2008		Booth	\$30,675.00	Booth space at Annual Session
2009		Booth	\$7,550.00	Booth space at Annual Session
	<u>Confirm Monitoring Systems</u>			
2006		Booth	\$3,085.00	Booth space at Annual Session
2007		Booth	\$3,750.00	Booth space at Annual Session
2008		Booth	\$3,175.00	Booth space at Annual Session
2009		Booth	\$3,375.00	Booth space at Annual Session

	<b><u>Cooley &amp; Cooley/Copalite</u></b>			
<b>2007</b>			\$59.00	Professional Product Review reprints
	<b><u>Cox Medical</u></b>			
<b>2007</b>			\$250.00	Exhibitor Preview Kiosk
2007			\$600.00	New Product Showcase
2007		Booth	\$3,750.00	Booth space at Annual Session
	<b><u>Crosstex International</u></b>			
<b>2006</b>		Booth	\$8,946.50	Booth space at Annual Session
<b>2007</b>			\$600.00	New Product Showcase
2007		Booth	\$12,650.00	Booth space at Annual Session
<b>2008</b>		Booth	\$8,050.00	Booth space at Annual Session
	<b><u>Crown Seating LLC</u></b>			
<b>2006</b>		Booth	\$3,085.00	Booth space at Annual Session
<b>2007</b>		Booth	\$7,500.00	Booth space at Annual Session
<b>2008</b>		Booth	\$3,175.00	Booth space at Annual Session
<b>2009</b>		Booth	\$3,375.00	Booth space at Annual Session
	<b><u>D4D Technologies - Sullivan Schein Dental</u></b>			
<b>2008</b>			\$30,000.00	Sponsorship of the Annual Session CAD/CAM Stage
<b>2009</b>			\$300.00	CERP annual fees
	<b><u>Danaher Corp</u></b>			
2008			\$419.00	Subscriptions for JADA and ADA News
2008			\$600.00	Catalog products
	<b><u>Danville Materials</u></b>			
<b>2006</b>		Booth	\$12,661.50	Booth space at Annual Session
<b>2007</b>		Booth	\$7,500.00	Booth space at Annual Session
<b>2008</b>		Adv	\$51,204.00	Display advertising in journals
2008		Booth	\$7,750.00	Booth space at Annual Session
<b>2009</b>		Adv	\$93,313.00	Display advertising in journals
2009		Booth	\$6,750.00	Booth space at Annual Session
	<b><u>Darby Dental Supply</u></b>			
<b>2006</b>		Booth	\$21,940.00	Booth space at Annual Session
<b>2007</b>		Booth	\$23,900.00	Booth space at Annual Session
<b>2009</b>		Booth	\$2,087.50	Booth space at Annual Session (cancellation fee)

	<b><u>Dedeco International Inc</u></b>			
<b>2006</b>		<i>Booth</i>	\$3,715.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
	<b><u>Denovo Dental Inc</u></b>			
<b>2006</b>		<i>Booth</i>	\$3,715.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
2007			\$506.00	Subscriptions for JADA and ADA News
<b>2008</b>		<i>Booth</i>	\$3,175.00	Booth space at Annual Session
2008			\$266.00	Subscriptions for JADA and ADA News
<b>2009</b>		<i>Booth</i>	\$6,750.00	Booth space at Annual Session
2009			\$266.00	Subscriptions for JADA and ADA News
	<b><u>Dental Health Products</u></b>			
<b>2006</b>			\$397.85	Catalog products
2006		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
<b>2007</b>			\$60.40	Catalog products
2007		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
2007			\$12.00	Library photocopying charge
<b>2008</b>		<i>Booth</i>	\$3,175.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$4,175.00	Booth space at Annual Session
2009			\$168.56	Catalog products
	<b><u>Dental Products Report</u></b>			
<b>2006</b>		<i>Booth</i>	\$13,600.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$16,400.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$14,100.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$4,175.00	Booth space at Annual Session
	<b><u>Dental Services Group</u></b>			
<b>2008</b>			\$154.67	Catalog products
2008			\$132.47	Catalog products
	<b><u>Dental Technologies Inc</u></b>			
<b>2006</b>		<i>Seal</i>	\$5,000.00	Seal Program maintenance fee
2006		<i>Booth</i>	\$3,715.00	Booth space at Annual Session
<b>2007</b>		<i>Seal</i>	\$6,250.00	Seal Program maintenance fee
2007		<i>Booth</i>	\$500.00	Booth space at Annual Session (cancellation fee)
<b>2008</b>		<i>Seal</i>	\$9,000.00	Seal Program maintenance fee
<b>2009</b>		<i>Seal</i>	\$4,500.00	Seal Program maintenance fee
2009			\$300.00	CERP annual fee
	<b><u>Dental USA Inc</u></b>			











<b>2006</b>		<i>Booth</i>	\$44,450.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$47,800.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$14,800.00	Booth space at Annual Session
2008			\$150.00	Royalties for ADA News copyright usage
<b>2009</b>			\$7,500.00	Sponsorship of JADA library
<b><u>Heraeus Kulzer</u></b>				
<b>2006</b>		<i>Booth</i>	\$45,710.00	Booth space at Annual Session
2006			\$1,312.43	Professional Product Review reprints
<b>2007</b>		<i>Booth</i>	\$77,800.00	Booth space at Annual Session
2007			\$1,959.73	Professional Product Review reprints
<b>2008</b>			\$35,000.00	Sponsorship of Annual Session photo stage
2008		<i>Booth</i>	\$40,900.00	Booth space at Annual Session
2008		<i>Adv</i>	\$16,728.00	Display advertising in journals
2008			\$194.00	Subscription for JADA
<b>2009</b>		<i>Adv</i>	\$400.00	Advertising in coupon book
2009		<i>Booth</i>	\$35,350.00	Booth space at Annual Session
2009			\$204.00	Subscription for JADA
<b><u>HU-Friedy</u></b>				
<b>2006</b>		<i>Booth</i>	\$25,940.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$41,000.00	Booth space at Annual Session
2007			\$464.80	Catalog products
<b>2008</b>		<i>Booth</i>	\$27,800.00	Booth space at Annual Session
2008			\$600.00	Sub-Tag membership
<b>2009</b>		<i>Booth</i>	\$21,850.00	Booth space at Annual Session
2009			\$600.00	Sub-Tag membership
2009			\$300.00	Educational guide
2009			\$450.00	Catalog products
<b><u>Imtec, a 3M Company</u></b>				
<b>2006</b>		<i>Booth</i>	\$25,940.00	Booth space at Annual Session
<b>2008</b>			\$300.00	Sponsorship of Annual Session Press Breakfast
2008		<i>Booth</i>	\$39,500.00	Booth space at Annual Session
<b>2009</b>			\$5,000.00	Sponsorship of Annual Session Education for Mini-Implant
2009		<i>Booth</i>	\$28,600.00	Booth space at Annual Session
<b><u>Instrumentarium Dental Inc.</u></b>				
<b>2006</b>			\$500.00	Reimbursement of Standards honoraria
2006			\$500.00	Reimbursement of Standards honoraria
<b>2008</b>			\$500.00	Contribution to DICOM Exhibit
<b><u>Instrumentarium/Soredex</u></b>				
<b>2006</b>		<i>Booth</i>	\$32,110.00	Booth space at Annual Session



2009		Booth	\$34,150.00	Booth space at Annual Session
	<b><u>Keystone Industries</u></b>			
2006		Booth	\$3,715.00	Booth space at Annual Session
2008		Booth	\$3,175.00	Booth space at Annual Session
2009		Booth	\$500.00	Booth space at Annual Session (cancellation fee)
	<b><u>Komet USA</u></b>			
2007		Booth	\$23,900.00	Booth space at Annual Session
2008		Booth	\$6,350.00	Booth space at Annual Session
2009		Booth	\$4,175.00	Booth space at Annual Session
	<b><u>Krone &amp; Associates</u></b>			
2008		Adv	\$57,358.00	Display advertising in journals
2008			\$8,806.09	JADA Reprints
	<b><u>Kuraray America</u></b>			
2006			\$70.40	Catalog products
2006		Booth	\$13,600.00	Booth space at Annual Session
2007		Booth	\$22,500.00	Booth space at Annual Session
2008		Booth	\$20,450.00	Booth space at Annual Session
2008		Adv	\$25,908.00	Display advertising in journals
2009		Booth	\$6,750.00	Booth space at Annual Session
2009			\$30,270.00	Professional Product Review reprints
2009		Adv	\$17,888.00	Display advertising in journals
2009			\$570.00	CERP application fee
	<b><u>L &amp; R Manufacturing</u></b>			
2006		Booth	\$3,715.00	Booth space at Annual Session
2007		Booth	\$4,450.00	Booth space at Annual Session
2008		Booth	\$3,875.00	Booth space at Annual Session
2009		Booth	\$500.00	Booth space at Annual Session (cancellation fee)
	<b><u>Lang Dental Manufacturers</u></b>			
2006		Booth	\$6,170.00	Booth space at Annual Session
2007		Booth	\$7,500.00	Booth space at Annual Session
2008		Booth	\$3,875.00	Booth space at Annual Session
2009		Booth	\$3,375.00	Booth space at Annual Session
2009		Adv	\$35,850.00	Display advertising in journals
	<b><u>Lanmark Group</u></b>			
2008		Adv	\$41,514.00	Display advertising in journals



	<b><u>Mexpro International/Blossom</u></b>			
<b>2007</b>		<i>Booth</i>	\$7,500.00	Booth space at Annual Session
	<b><u>Microbrush International</u></b>			
<b>2006</b>		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$7,500.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$7,050.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$3,875.00	Booth space at Annual Session
	<b><u>Microcopy</u></b>			
<b>2006</b>		<i>Booth</i>	\$6,800.00	Booth space at Annual Session
2006		<i>Adv</i>	\$350.00	Advertising in Coupon Book
<b>2007</b>		<i>Adv</i>	\$350.00	Advertising in coupon book
2007		<i>Booth</i>	\$8,200.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$1,000.00	Booth space at Annual Session (cancellation fee)
<b>2009</b>		<i>Adv</i>	\$400.00	Advertising in coupon book
2009		<i>Booth</i>	\$4,175.00	Booth space at Annual Session
2009		<i>Adv</i>	\$39,000.00	Display advertising in journals
	<b><u>Midmark Corporation</u></b>			
<b>2006</b>		<i>Booth</i>	\$32,110.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$38,900.00	Booth space at Annual Session
<b>2008</b>		<i>Adv</i>	\$33,456.00	Display advertising in journals
2008		<i>Booth</i>	\$33,150.00	Booth space at Annual Session
<b>2009</b>		<i>Adv</i>	\$33,456.00	Display advertising in journals
2009		<i>Booth</i>	\$35,350.00	Booth space at Annual Session
	<b><u>Miltex Inc.</u></b>			
<b>2006</b>		<i>Booth</i>	\$10,515.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$11,950.00	Booth space at Annual Session
<b>2008</b>			\$600.00	Sub-Tag membership
2008		<i>Booth</i>	\$10,250.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$10,925.00	Booth space at Annual Session
2009			\$600.00	Sub-Tag membership
	<b><u>MTI Precision Products</u></b>			
<b>2008</b>		<i>Adv</i>	\$8,406.50	Display advertising in journals
<b>2009</b>		<i>Adv</i>	\$1,650.00	Display advertising in journals
	<b><u>Mydent International</u></b>			
<b>2006</b>		<i>Booth</i>	\$7,430.00	Booth space at Annual Session

2007		Booth	\$8,200.00	Booth space at Annual Session
2008		Booth	\$7,050.00	Booth space at Annual Session
2009		Booth	\$500.00	Booth space at Annual Session (cancellation fee)
	<b><u>National Dentex Corporation</u></b>			
2006			\$840.00	Education materials
2006			\$240.00	Educational products
2007			\$1,234.50	Educational products
2008			\$160.00	Education materials
	<b><u>Neo Dental International</u></b>			
2007		Booth	\$3,750.00	Booth space at Annual Session
2008		Booth	\$3,175.00	Booth space at Annual Session
	<b><u>Oratech</u></b>			
2007		Booth	\$3,750.00	Booth space at Annual Session
2008		Booth	\$7,750.00	Booth space at Annual Session
2009		Booth	\$6,750.00	Booth space at Annual Session
	<b><u>Palermo Healthcare</u></b>			
2006		Booth	\$6,800.00	Booth space at Annual Session
2007		Booth	\$8,200.00	Booth space at Annual Session
2008		Booth	\$7,750.00	Booth space at Annual Session
2008		Adv	\$50,898.00	Display advertising in journals
2008			\$99.00	Professional Product Review reprints
2008			\$20,000.00	Sponsorship of JADA library
2009		Adv	\$33,932.00	Display advertising in journals
	<b><u>Parkell</u></b>			
2006		Booth	\$6,170.00	Booth space at Annual Session
2007		Booth	\$4,450.00	Booth space at Annual Session
2008		Adv	\$145,146.00	Display advertising in journals
2008		Booth	\$3,875.00	Booth space at Annual Session
2009		Adv	\$96,764.00	Display advertising in journals
2009		Booth	\$7,550.00	Booth space at Annual Session
	<b><u>Patterson Companies, Inc.</u></b>			
2006			\$14,000.00	Sponsorship of SUCCESS seminars
2006			\$64,420.00	CDT Licensing royalties
2007			\$500.00	Reimbursement of Standards honoraria
2007			\$311,904.20	CDT Licensing royalties
	<b><u>Patterson Dental</u></b>			

2006			\$30,000.00	Sponsorship of CELL Seminar Series
2007			\$189.00	Subscriptions for JADA and ADA News
2009			\$25,000.00	Sponsorship of SUCCESS Dental School Program
2009			\$15,000.00	Support for Health Screening
				<b><u>Patterson Dental/Patterson Eaglesoft</u></b>
2009			\$364,024.60	Royalties
				<b><u>Pentrol Clinical Technologies</u></b>
2006			\$358.35	Catalog products
2006		Booth	\$19,770.00	Booth space at Annual Session
2007		Booth	\$17,800.00	Booth space at Annual Session
2007		Adv	\$350.00	Advertising in Coupon Book
2008		Adv	\$164,424.00	Display advertising in journals
2008		Booth	\$14,100.00	Booth space at Annual Session
2008		Adv	\$400.00	Advertising in Coupon Book
2009		Adv	\$174,448.00	Display advertising in journals
2009		Booth	\$10,125.00	Booth space at Annual Session
				<b><u>Pentron Corp</u></b>
2006			\$100.00	Subscription to ADA News
2007			\$100.00	Subscription to ADA News
2007			\$12.00	Library photocopying charge
				<b><u>Penwell Corp/Dental Economics</u></b>
2006		Booth	\$3,085.00	Booth space at Annual Session
2007			\$285.00	CERP annual fee
2007		Booth	\$3,750.00	Booth space at Annual Session
2008			\$285.00	CERP annual fee
2008			\$450.00	CERP application fee
2008		Booth	\$6,350.00	Booth space at Annual Session
2009			\$300.00	CERP annual fee
2009		Booth	\$6,750.00	Booth space at Annual Session
				<b><u>Planmeca Inc</u></b>
2006		Booth	\$19,770.00	Booth space at Annual Session
2007		Booth	\$38,900.00	Booth space at Annual Session
2008		Booth	\$33,150.00	Booth space at Annual Session
2008		Adv	\$10,965.00	Display advertising in journals
2009		Booth	\$21,850.00	Booth space at Annual Session
2007			\$500.00	Reimbursement of Standards honoraria
				<b><u>Porter Instrument Company</u></b>

2006			\$180.00	Subscriptions for JADA and ADA News
2007			\$18.00	Catalog products
	<b><u>Premier Dental Group Inc.</u></b>			
2006			\$1,325.00	CDT Licensing royalties
2006			\$1,250.00	CDT Licensing royalties
	<b><u>Premier Dental Products</u></b>			
2006		<i>Booth</i>	\$13,600.00	Booth space at Annual Session
2007		<i>Booth</i>	\$24,600.00	Booth space at Annual Session
2008		<i>Adv</i>	\$79,101.00	Display advertising in journals
2008		<i>Booth</i>	\$26,800.00	Booth space at Annual Session
2008			\$5,479.38	Professional Product Review reprints
2008			\$300.00	Sub-Tag membership
2008			\$300.00	Sub-Tag membership
2008			\$150.00	Sub-Tag membership
2009		<i>Adv</i>	\$96,679.00	Display advertising in journals
2009		<i>Booth</i>	\$7,550.00	Booth space at Annual Session
2009			\$1,800.00	Sub-Tag membership
2009			\$300.00	Sub-Tag membership
	<b><u>Preventech</u></b>			
2006		<i>Booth</i>	\$6,170.00	Booth space at Annual Session
2007		<i>Booth</i>	\$7,500.00	Booth space at Annual Session
2008		<i>Booth</i>	\$6,350.00	Booth space at Annual Session
2009		<i>Booth</i>	\$6,750.00	Booth space at Annual Session
	<b><u>Progeny, Inc.</u></b>			
2006			\$500.00	Reimbursement of Standards honoraria
2007			\$500.00	Reimbursement of Standards honoraria
	<b><u>Pulpdent Corporation</u></b>			
2006		<i>Booth</i>	\$3,715.00	Booth space at Annual Session
2007		<i>Booth</i>	\$4,450.00	Booth space at Annual Session
2008		<i>Booth</i>	\$3,175.00	Booth space at Annual Session
2008		<i>Adv</i>	\$25,908.00	Display advertising in journals
2009		<i>Booth</i>	\$500.00	Booth space at Annual Session (cancellation fee)
	<b><u>Reliance Dental</u></b>			
2006		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
2007		<i>Booth</i>	\$4,450.00	Booth space at Annual Session
2008		<i>Booth</i>	\$3,175.00	Booth space at Annual Session

<b>2009</b>		<i>Booth</i>	\$3,375.00	Booth space at Annual Session
	<b><u>Renfert USA</u></b>			
<b>2006</b>		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
	<b><u>Richmond Dental</u></b>			
<b>2006</b>		<i>Adv</i>	\$350.00	Advertising in coupon book
2006		<i>Booth</i>	\$6,800.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$8,200.00	Booth space at Annual Session
2007		<i>Adv</i>	\$700.00	Advertising in coupon book
<b>2008</b>		<i>Adv</i>	\$400.00	Advertising in coupon book
2008		<i>Booth</i>	\$7,050.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$4,175.00	Booth space at Annual Session
2009		<i>Adv</i>	\$800.00	Advertising in Coupon Book
	<b><u>Safco Dental Supply</u></b>			
<b>2007</b>			\$118.00	Professional Product Review reprints
	<b><u>Scican</u></b>			
<b>2006</b>		<i>Adv</i>	\$350.00	Advertising in coupon book
2006		<i>Booth</i>	\$25,940.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$38,900.00	Booth space at Annual Session
2007			\$122.00	Subscription to JADA
<b>2008</b>		<i>Booth</i>	\$33,150.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$21,850.00	Booth space at Annual Session
	<b><u>SDI (North America)</u></b>			
<b>2006</b>		<i>Booth</i>	\$9,885.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$23,900.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$13,400.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$14,300.00	Booth space at Annual Session
	<b><u>Septodont, Inc</u></b>			
<b>2006</b>		<i>Booth</i>	\$30,850.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$4,450.00	Booth space at Annual Session
2007		<i>Booth</i>	\$32,800.00	Booth space at Annual Session
<b>2008</b>		<i>Adv</i>	\$186,439.50	Display advertising in journals
2008		<i>Adv</i>	\$64,000.00	Display advertising supplement
2008			\$8,500.00	Sponsorship of Annual Session preliminary program
2008		<i>Booth</i>	\$34,550.00	Booth space at Annual Session
2008			\$14,420.29	Reprints of JADA articles
<b>2009</b>		<i>Adv</i>	\$216,444.00	Display advertising in journals
2009		<i>Adv</i>	\$65,780.01	Display advertising Poster

2009		<i>Booth</i>	\$8,350.00	Booth space at Annual Session
	<b><u>Shofu Dental Corporation</u></b>			
<b>2006</b>		<i>Booth</i>	\$13,600.00	Booth space at Annual Session
2006			\$59.00	Professional Product Review reprints
2006			\$8,002.10	Professional Product Review reprints
<b>2007</b>		<i>Booth</i>	\$17,800.00	Booth space at Annual Session
2007		<i>Adv</i>	\$350.00	Advertising in coupon book
2007			\$600.00	New Product Showcase
2007			\$4,328.64	Professional Product Review reprints
<b>2008</b>		<i>Adv</i>	\$1,718.38	Display advertising supplement
2008			\$300.00	New Product Showcase
2008		<i>Booth</i>	\$15,500.00	Booth space at Annual Session
2008			\$1,865.22	Reprints of JADA articles
2008			\$957.90	Reprints of JADA articles
2008			\$1,905.00	Professional Product Review reprints
2008		<i>Adv</i>	\$400.00	Advertising in Coupon Book
<b>2009</b>		<i>Booth</i>	\$7,550.00	Booth space at Annual Session
2009			\$3,954.00	Professional Product Review reprints
	<b><u>Sirona Dental Systems</u></b>			
<b>2006</b>		<i>Booth</i>	\$49,150.00	Booth space at Annual Session
2006			\$8,500.00	Sponsorship of Annual Session preliminary program
<b>2007</b>			\$500.00	Reimbursement of Standards honoraria
2007		<i>Booth</i>	\$99,500.00	Booth space at Annual Session
2007			\$187.50	Catalog products
2007			\$25,000.00	Sponsorship of Annual Session 3-D Imaging Center
<b>2008</b>		<i>Booth</i>	\$76,525.00	Booth space at Annual Session
2008		<i>Adv</i>	\$16,524.00	Display advertising in journals
2008			\$25,000.00	Sponsorship of Annual Session 3-D Imaging Center
2008			\$30,000.00	Sponsorship of Annual Session CAD/CAM Stage
<b>2009</b>		<i>Booth</i>	\$35,350.00	Booth space at Annual Session
2009			\$15,000.00	Sponsorship of Annual Session CAD/CAM Stage
2009		<i>Adv</i>	\$20,133.00	Display advertising supplement
2009			\$600.00	Sub-Tag membership
2009			\$150.00	Standards materials
	<b><u>Solmetex</u></b>			
<b>2006</b>		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
<b>2007</b>		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
<b>2008</b>		<i>Booth</i>	\$6,350.00	Booth space at Annual Session
<b>2009</b>		<i>Booth</i>	\$4,175.00	Booth space at Annual Session
	<b><u>SS White Burrs</u></b>			
<b>2006</b>		<i>Booth</i>	\$13,500.00	Booth space at Annual Session



	<b><u>Tuttnauer USA</u></b>			
<b>2006</b>	<i>Booth</i>	\$6,800.00	Booth space at Annual Session	
<b>2007</b>	<i>Booth</i>	\$7,500.00	Booth space at Annual Session	
<b>2008</b>	<i>Booth</i>	\$6,350.00	Booth space at Annual Session	
<b>2009</b>	<i>Booth</i>	\$3,375.00	Booth space at Annual Session	
	<b><u>Unipack Medical Corp</u></b>			
<b>2006</b>	<i>Booth</i>	\$3,715.00	Booth space at Annual Session	
	<b><u>Vista Dental Products</u></b>			
<b>2006</b>	<i>Booth</i>	\$12,340.00	Booth space at Annual Session	
<b>2007</b>	<i>Booth</i>	\$23,900.00	Booth space at Annual Session	
<b>2008</b>	<i>Booth</i>	\$20,450.00	Booth space at Annual Session	
2008		\$12.00	Library photocopying charge	
<b>2009</b>	<i>Booth</i>	\$21,850.00	Booth space at Annual Session	
	<b><u>VOCO American</u></b>			
<b>2006</b>	<i>Booth</i>	\$6,170.00	Booth space at Annual Session	
<b>2007</b>	<i>Booth</i>	\$16,400.00	Booth space at Annual Session	
<b>2008</b>	<i>Booth</i>	\$14,100.00	Booth space at Annual Session	
<b>2009</b>	<i>Booth</i>	\$7,550.00	Booth space at Annual Session	
	<b><u>Waterpik Technologies</u></b>			
<b>2006</b>	<i>Booth</i>	\$31,560.00	Booth space at Annual Session	
<b>2007</b>		\$160.95	Catalog products	
2007	<i>Booth</i>	\$31,400.00	Booth space at Annual Session	
<b>2008</b>	<i>Adv</i>	\$51,119.00	Display advertising in journals	
2008	<i>Booth</i>	\$26,800.00	Booth space at Annual Session	
2008	<i>Adv</i>	\$8,789.00	Display advertising in journals	
<b>2009</b>	<i>Adv</i>	\$22,372.00	Display advertising in journals	
2009	<i>Booth</i>	\$10,925.00	Booth space at Annual Session	
	<b><u>Whip-Mix Corporation</u></b>			
<b>2006</b>	<i>Adv</i>	\$350.00	Advertising in coupon book	
2006	<i>Booth</i>	\$3,715.00	Booth space at Annual Session	
<b>2007</b>	<i>Booth</i>	\$8,200.00	Booth space at Annual Session	
<b>2008</b>		\$600.00	Sub-Tag membership	
2008	<i>Booth</i>	\$7,750.00	Booth space at Annual Session	
<b>2009</b>		\$600.00	Sub-Tag membership	
<b>2009</b>	<i>Booth</i>	\$3,375.00	Booth space at Annual Session	
	<b><u>X-Rite/Sullivan Schein Dental</u></b>			



<b>American Dental Association</b>				
<b>Activity with Insurance companies</b>				
<b>2006 - 2009</b>				
<b>Year</b>	<b>Name</b>	<b>Category</b>	<b>Amount</b>	<b>Reason for Funding</b>
<b><u>ADA Insurance Plans (admin by Great West)</u></b>				
<b>2006</b>		<i>Adv</i>	\$1,050.00	Advertising in coupon book
2006			\$250.00	Exhibitor preview kiosk
2006			\$14,000.00	Sponsorship of SUCCESS programs
2006		<i>Adv</i>	\$115,685.00	Display Advertising in Journals
<b>2007</b>			\$25,000.00	Sponsorship of New Dentist Educational Series
2007		<i>Adv</i>	\$1,050.00	Advertising in coupon book
2007		<i>Booth</i>	\$8,200.00	Booth space at Annual Session
2007		<i>Adv</i>	\$186,915.00	Display Advertising in Journals
<b>2008</b>		<i>Adv</i>	\$1,200.00	Advertising in coupon book
2008		<i>Booth</i>	\$7,050.00	Booth space at Annual Session
2008		<i>Adv</i>	\$162,778.00	Display Advertising in Journals
<b>2009</b>		<i>Booth</i>	\$7,550.00	Booth space at Annual Session
2009		<i>Adv</i>	\$263,070.00	Display Advertising in Journals
<b><u>Allstate Insurance Company</u></b>				
<b>2008</b>			\$22.00	Inter-library loan charge
<b><u>America's Health Insurance Plans</u></b>				
<b>2007</b>			\$2,456.82	CDT Royalties
<b>2008</b>			\$1,335.81	CDT Royalties
<b>2009</b>			\$6,985.45	CDT Royalties
<b><u>Ameritas Insurance Corp</u></b>				
<b>2006</b>			\$241.00	Subscription to JADA and ADA News
<b>2007</b>			\$311.00	Subscription to JADA and ADA News
<b>2008</b>			\$189.00	Subscription to JADA and ADA News
<b><u>AXA Equitable Life Insurance Co</u></b>				
<b>2006</b>			\$14,000.00	Sponsorship of SUCCESS programs
2006		<i>Adv</i>	\$8,330.00	Display Advertising in Journals
2006			\$55,358.00	Annual expenses
<b>2007</b>			\$15,000.00	Sponsorship of Annual Session You-Are-Here-Kiosk
2007			\$10,000.00	Sponsorship of Annual Health Screening Program
2007			\$16,000.00	Sponsorship of ADA Member cards
2007		<i>Adv</i>	\$52,445.00	Display Advertising in Journals
2007			\$129,261.00	Annual expenses

2008		Adv	\$8,000.00	Ad space in Annual Session Preliminary Program
2008		Adv	\$96,390.00	Display Advertising in Journals
2008			\$75,000.00	Annual expenses
2009			\$10,000.00	Sponsorship of Annual Health Screening Program
2009		Adv	\$96,390.00	Display Advertising in Journals
	<b><u>Berkshire Life Insurance of America</u></b>			
2008			\$274.96	Catalog products
	<b><u>Century Insurance Group</u></b>			
2007			\$60.40	Catalog products
	<b><u>Citizens Security Life Insurance</u></b>			
2009			\$80.12	Catalog products
	<b><u>Companion Life Insurance</u></b>			
2006			\$168.30	Catalog products
	<b><u>Delta Dental Insurance Company</u></b>			
2008			\$80.55	Catalog products
	<b><u>Dental Systems Inc/Insurance Answers</u></b>			
2008		Adv	\$400.00	Advertising in coupon book
2008		Booth	\$6,350.00	Booth space at Annual Session
	<b><u>Eastern Dentists Insurance Company</u></b>			
2007			\$285.00	CERP annual fee
2009			\$300.00	CERP annual fee
	<b><u>Fortress Insurance Company</u></b>			
2006		Booth	\$3,085.00	Booth space at Annual Session
2006			\$85.00	Symposium on Integrity and Ethics in Dental Education
2006			\$200.00	Copyright charge for JADA article excerpt.
2006		Adv	\$9,330.00	Display Advertising in Journals
2007		Booth	\$3,750.00	Booth space at Annual Session
2008			\$266.00	Subscription to JADA and ADA News
2008		Booth	\$3,175.00	Booth space at Annual Session
	<b><u>Golden Rule Insurance Co</u></b>			
2009			\$192.29	Catalog products

	<b><u>Great-West Life and Annuity Insurance</u></b>			
<b>2006</b>			\$528,000.00	Annual expenses
2006			\$250.00	Exhibitor preview kiosk
2006		Adv	\$1,200.00	Advertising in coupon book
2006			\$16,000.00	Sponsorship of Membership cards
2006			\$30,000.00	Sponsorship of Member handbook
2006			\$15,500.00	Sponsorship of Membership cards
<b>2007</b>			\$25,000.00	Sponsorship of New Dentist Conference
2007			\$568,000.00	Annual expenses
2007			\$128.30	Catalog products
2007			\$25,000.00	Sponsorship of Sesquicentennial coffee table book
<b>2008</b>			\$72,000.00	Sponsorship of Sesquicentennial coffee table book
2008			\$16,500.00	Sponsorship of Membership cards
2008			\$556,000.00	Annual expenses
2008			\$8,000.00	Sponsorship
2008			\$25,000.00	Sponsorship of New Dentist Conference
2008			\$20,000.00	Sponsorship of SUCCESS program 2007-2008
2008			\$20,000.00	Sponsorship of SUCCESS program 2008-2009
2008			\$25,000.00	Sponsorship of Annual Session New Dentist Track
<b>2009</b>			\$13,000.00	Sponsorship of Annual Session Billboard Banner
2009			\$17,000.00	Sponsorship of Membership cards
2009			\$420,000.00	Annual expenses
2009			\$30,000.00	Reprints of JADA articles
2009			\$40,000.00	Sponsorship of New Dentist Conference
2009			\$20,000.00	Sponsorship of SUCCESS program 2009-2010
	<b><u>Guardian Life Insurance Co of America</u></b>			
<b>2008</b>			36,667.00	Quarterly royalties for Continuing Education Online
	<b><u>Health Insurance Plan of Greater New York</u></b>			
<b>2007</b>			1,975.00	CDT Royalties
	<b><u>Injured Workers Insurance Fund</u></b>			
<b>2008</b>			\$129.45	Catalog products
	<b><u>Insurance Management Administration</u></b>			
<b>2008</b>			\$231.31	Catalog products
	<b><u>Insurance Programs</u></b>			
<b>2007</b>			75.40	Catalog products
	<b><u>Iowa Bankers Insurance &amp; Service</u></b>			
<b>2008</b>			\$79.91	Catalog products

	<u>Louis Koch Insurance Agencies</u>			
2008			\$397.85	Catalog products
	<u>Maryland Insurance</u>			
2008			\$80.45	Catalog products
	<u>Oklahoma State Insurance</u>			
2006			\$60.40	Catalog products
	<u>OMS National Insurance Company, RRG</u>			
2006			\$275.00	CERP annual fee
2007			\$285.00	CERP annual fee
2008			\$285.00	CERP annual fee
2009			\$300.00	CERP annual fee
	<u>Pennsylvania Insurance Dept</u>			
2007			\$60.40	Catalog products
	<u>Physicians Mutual Insurance</u>			
2008			\$1,015.00	CDT Royalties
	<u>Professionals Advocate Insurance Co</u>			
2007			\$450.00	CERP application fee
2008			\$285.00	CERP annual fee
2009			\$300.00	CERP annual fee
	<u>SET SEG Insurance Company</u>			
2007			\$574.30	Catalog products
	<u>Southland National Insurance Corp</u>			
2007			\$1,144.00	CDT Royalties
	<u>State Farm Insurance</u>			
2007			\$15,000.00	Sponsorship of Annual Session ADA Restaurants
2007		Booth	\$3,750.00	Booth space at Annual Session
2008		Booth	\$3,175.00	Booth space at Annual Session
2008		Booth	\$2,000.00	Booth space at Annual Session
2009			\$79.90	Catalog products

	<u>Takecare Insurance Co, Inc</u>			
2009			\$2,569.61	Catalog products
	<u>TDIC - The Dentist's Insurance Co</u>			
2006		<i>Booth</i>	\$3,085.00	Booth space at Annual Session
2006		<i>Adv</i>	\$34,340.00	Display Advertising in Journals
2007		<i>Booth</i>	\$3,750.00	Booth space at Annual Session
2007		<i>Adv</i>	\$9,330.00	Display Advertising in Journals
2008		<i>Booth</i>	\$3,175.00	Booth space at Annual Session
2009		<i>Adv</i>	\$8,848.50	Display advertising in journal
2009		<i>Booth</i>	\$3,375.00	Booth space at Annual Session
2009		<i>Adv</i>	\$8,848.50	Display Advertising in Journals
	<u>Texas Department of Insurance</u>			
2006			\$77.85	Catalog products
2009			\$156.66	Catalog products
<b>Total 2006</b>			<b>\$850,570.55</b>	
<b>Total 2007</b>			<b>\$1,105,256.62</b>	
<b>Total 2008</b>			<b>\$1,152,532.29</b>	
<b>Total 2009</b>			<b>\$949,046.03</b>	
<b>Grand Total</b>			<b>\$4,057,405.49</b>	
<i>Included in the above totals are the following:</i>				
	<i>Total Booth space at annual session</i>		<i>\$61,470.00</i>	
	<i>Total advertising</i>		<i>\$1,065,600.00</i>	
	<i>Total Other items</i>		<i>\$2,930,335.49</i>	
	<b>Grand Total</b>		<b>\$4,057,405.49</b>	

ADA Foundation Activity with Pharmaceutical Companies  
2006 - 2009

<u>Year</u>	<u>Name</u>	<u>Amount</u>	<u>Reason for Funding</u>
<b>2006</b>	<u>GlaxoSmithKline</u>	\$350,000.00	Vulnerable Older Americans Access to Care
<b>2007</b>		\$20,000.00	the Diversity in Leadership program
2007		\$350,000.00	Vulnerable Older Americans Access to Care
<b>2008</b>		\$300,000.00	Vulnerable Older Americans Access to Care
<b>2006</b>	<u>Johnson &amp; Johnson Oral Health Products</u>	\$25,000.00	Community Preventive Dentistry Award
<b>2007</b>		\$150,000.00	Strategic Partnership Fund
2007		\$25,000.00	Dental Student Research Conference
2007		\$14,000.00	Dr. Norton M. Ross Award
2007		\$10,000.00	Geriatric Oral Health Care Award
2007		\$7,000.00	the Health Screening Program
<b>2008</b>		\$14,000.00	Dr. Norton M. Ross Award
2008		\$9,400.00	J & J Mouthrinse study
2008		\$9,400.00	Micro Equipment Fabrication
<b>2009</b>		\$25,000.00	Dental Student Research Conference
2009		\$25,000.00	Sponsor of dental student conference on research
<b>2006</b>	<u>Pfizer Consumer Healthcare</u>	\$29,488.00	Dental Student Research Conference
2006		\$10,000.00	Geriatric Oral Health Care Award
2006		\$14,000.00	Dr. Norton M. Ross Award
<b>2007</b>	<u>Pfizer Foundation Matching Gifts Program</u>	\$500.00	Relief Activities
<b>2008</b>		\$500.00	Relief Activities
<b>2009</b>		\$500.00	Relief Activities
<b>2009</b>	<u>Rite Aid Corporation</u>	\$45,000.00	the Give Kids a Smile
<b>2006</b>	<u>Zila Pharmaceuticals, Inc.</u>	\$25,000.00	Oral Cancer Education Project
<b>2007</b>		\$20,000.00	Oral Cancer Education Project
<b>Total 2006</b>		<b>\$453,488.00</b>	
<b>Total 2007</b>		<b>\$596,500.00</b>	
<b>Total 2008</b>		<b>\$333,300.00</b>	
<b>Total 2009</b>		<b>\$95,500.00</b>	
<b>Grand Total</b>		<b>\$1,478,788.00</b>	

ADA Foundation  
Activity with Dental Device Manufacturers

2006-2009

<u>Year</u>	<u>Name</u>	<u>Amount</u>	<u>Reason for Funding</u>
2008	<u>3M Government Markets</u>	\$3,000.00	the Give Kids a Smile
2009		\$3,000.00	the Give Kids a Smile
2006	<u>Air Techniques, Inc.</u>	\$1,000.00	the Health Screening Program
2007		\$2,000.00	the Health Screening Program
2008		\$500.00	the Health Screening Program
2006	<u>American Dental Supply, Inc.</u>	\$50.00	the Health Screening Program
2007		\$50.00	the Health Screening Program
2009		\$50.00	the Health Screening Program
2006	<u>Athena Champion</u>	\$1,959.00	Disaster Response Fund
2007		\$1,000.00	Dr. Edward B. Shils Award
2007		\$1,000.00	Dr. Edward B. Shils Award
2009	<u>Benco Dental Company</u>	\$500.00	Shils Expendable Award & Lecture
2006	<u>Church &amp; Dwight Company, Inc.</u>	\$24,000.00	Gold Medal Award
2006		\$6,000.00	the Health Screening Program
2007		\$10,000.00	the Health Screening Program
2007		\$8,000.00	Gold Medal Award
2006	<u>Colgate-Palmolive Company</u>	\$25,000.00	the Health Screening Program
2006		\$20,000.00	the Diversity in Leadership program
2006		\$15,000.00	Minority Dental Student Scholarships
2006		\$100,000.00	the Harris Gifting Account
2006		\$33,333.00	the Harris Gifting Account
2007		\$25,000.00	the Health Screening Program
2007		\$100,000.00	the Harris Gifting Account
2007		\$12,800.00	Young Investigator Award
2008		\$5,000.00	Minority Dental Student Scholarships
2008		\$1,000.00	Dr. Edward B. Shils Award
2008		\$100,000.00	the Harris Gifting Account
2008		\$25,000.00	the Give Kids a Smile
2009		\$100,000.00	the Give Kids a Smile
2009		\$100,000.00	the Give Kids a Smile
2009		\$500.00	Shils Expendable Award & Lecture
2009		\$10,000.00	Minority Dental Student Scholarships

ADA Foundation  
Activity with Dental Device Manufacturers

2006-2009

2009			\$10,000.00	the Health Screening Program
<b>2006</b>	<u>Crosstex International, Inc.</u>		\$1,000.00	Dr. Edward B. Shils Award
<b>2007</b>			\$1,000.00	Dr. Edward B. Shils Award
2007			\$1,000.00	the Health Screening Program
<b>2008</b>			\$600.00	the Give Kids a Smile
<b>2009</b>			\$1,000.00	the Health Screening Program
<b>2008</b>	<u>Danaher Corporation</u>		\$25,000.00	the Give Kids a Smile
<b>2008</b>	<u>DenTek Oral Care, Inc.</u>		\$25,000.00	the Give Kids a Smile
<b>2009</b>	<u>Dentistry Today</u>		\$1,000.00	Support for Shils Education Fund
<b>2006</b>	<u>Dentsply International</u>		\$6,400.00	General Fellowship/Grant Projects
2006			\$5,000.00	International Development Fund
2006			\$500.00	Contributions to the \$100 Million campaign for dental ed
<b>2007</b>			\$12,800.00	Young Investigator Award
<b>2008</b>			\$15,000.00	Young Investigator Award
2008			\$5,000.00	the Give Kids a Smile
<b>2009</b>			\$15,000.00	Young Investigator Award
2009			\$1,000.00	Shils Expendable Award & Lecture
2009			\$600.00	the Give Kids a Smile
<b>2006</b>	<u>DiaSorin, Inc.</u>		\$500.00	the Health Screening Program
<b>2007</b>			\$500.00	the Health Screening Program
<b>2008</b>	<u>Discus Dental</u>		\$300,205.18	Foundation Royalty
<b>2009</b>			\$140,477.65	Foundation Royalty
2009			\$156,389.37	Foundation Royalty
<b>2006</b>	<u>Esstech Company</u>		\$6,400.00	Young Investigator Award
<b>2007</b>			\$6,400.00	Young Investigator Award
<b>2008</b>			\$6,400.00	Young Investigator Award
<b>2006</b>	<u>GC America, Inc.</u>		\$10,000.00	Dr. Edward B. Shils Award
<b>2006</b>	<u>Glidewell Laboratories, Inc.</u>		\$7,520.60	the Give Kids a Smile
<b>2006</b>	<u>Handler Manufacturing Company, Inc.</u>		\$1,500.00	Allied Health Scholarships
<b>2008</b>			\$500.00	Allied Health Scholarships

ADA Foundation  
Activity with Dental Device Manufacturers  
2006-2009

2008			\$500.00	research, education and access programs - Unrestricted
2008			\$1,000.00	Allied Health Scholarships
2008			\$500.00	research, education and access programs - Unrestricted
<b>2006</b>	<u>Harry J. Bosworth Co.</u>		\$1,000.00	Minority Dental Student Scholarships
<b>2007</b>			\$2,500.00	Minority Dental Student Scholarships
<b>2009</b>			\$2,000.00	Minority Dental Student Scholarships
2009			\$5,000.00	Foundation Royalties
<b>2006</b>	<u>Henry Schein Inc.</u>		\$20,000.00	the Diversity in Leadership program
2006			\$5,000.00	the Health Screening Program
<b>2007</b>			\$5,000.00	Shils Expendable Award & Lecture
2007			\$20,000.00	the Diversity in Leadership program
2007			\$6,000.00	the Health Screening Program
2007			\$1,500.00	the Health Screening Program
2007			\$250.00	dental education programs
2007			\$3,500.00	Shils Expendable Award & Lecture
2007			\$6,500.00	Dr. Edward B. Shils Award
<b>2008</b>			\$500.00	Relief Activities
2008			\$4,000.00	International Development Fund
2008			\$20,000.00	the Diversity in Leadership program
2008			\$10,000.00	Shils Expendable Award & Lecture
2008			\$5,000.00	the Give Kids a Smile
2008			\$25,000.00	the Give Kids a Smile
<b>2009</b>			\$25,000.00	the Give Kids a Smile
2009			\$5,000.00	the Health Screening Program
2009			\$20,000.00	the Diversity in Leadership program
2009			\$25,000.00	the Give Kids a Smile
2009			\$5,000.00	the Give Kids a Smile
2009			\$7,500.00	the Health Screening Program
<b>2006</b>	<u>Heraeus Kulzer, Inc.</u>		\$2,000.00	Dr. Edward B. Shils Award
<b>2007</b>	<u>Hu-Friedy Manufacturing Company, Inc.</u>		\$500.00	the Health Screening Program
<b>2009</b>			\$500.00	the Health Screening Program
<b>2009</b>	<u>Imaging Sciences International, LLC</u>		\$10,000.00	the Give Kids a Smile
<b>2008</b>	<u>Ivoclar Vivident</u>		\$20,000.00	Foundation Royalty
<b>2009</b>	<u>J. Morita</u>		\$100.00	Foundation Contribution

ADA Foundation  
Activity with Dental Device Manufacturers  
2006-2009

<b>2006</b>	<u>Lang Dental Manufacturing Co., Inc.</u>		\$2,000.00	Dr. Edward B. Shils Award
<b>2007</b>			\$2,000.00	Dr. Edward B. Shils Award
<b>2007</b>	<u>National Dentex Corporation</u>		\$1,000.00	Dr. Edward B. Shils Award
<b>2007</b>	<u>Nordent Manufacturing, Inc.</u>		\$500.00	the Health Screening Program
<b>2009</b>			\$250.00	the Health Screening Program
<b>2009</b>	<u>Parkell, Inc.</u>		\$1,000.00	Shils Expendable Award & Lecture
<b>2009</b>	<u>Parker Hannifin Corp</u>		\$150.00	the Health Screening Program
<b>2009</b>	<u>Parker Hannifin Foundation</u>		\$350.00	the Health Screening Program
<b>2009</b>	<u>Patterson Companies, Inc.</u>		\$15,000.00	the Health Screening Program
<b>2006</b>	<u>Patterson Foundation</u>		\$10,000.00	the Health Screening Program
<b>2007</b>			\$12,000.00	the Health Screening Program
<b>2009</b>	<u>Pentron Corp</u>		\$10,275.36	Foundation Royalties
<b>2008</b>	<u>Petrol Clinical Technologies</u>		\$1,850.95	Foundation Royalties
<b>2009</b>			\$7,266.72	Foundation Royalties
<b>2006</b>	<u>Porter Instrument Division</u>		\$500.00	the Health Screening Program
<b>2007</b>			\$500.00	the Health Screening Program
<b>2006</b>	<u>Premier Dental Products</u>		\$5,000.00	Dr. Edward B. Shils Award
<b>2007</b>			\$500.00	the Health Screening Program
2007			\$150.00	Shils Expendable Award & Lecture
2007			\$300.00	Shils Expendable Award & Lecture
2007			\$5,000.00	Dr. Edward B. Shils Award
<b>2008</b>			\$5,000.00	the Give Kids a Smile
<b>2009</b>			\$300.00	the Give Kids a Smile
<b>2006</b>	<u>Procter &amp; Gamble Company</u>		\$5,000.00	International Development Fund
2006			\$5,000.00	Minority Dental Student Scholarships
2006			\$20,000.00	the Diversity in Leadership program
2006			\$10,000.00	the Give Kids a Smile

ADA Foundation  
Activity with Dental Device Manufacturers

2006-2009

2006			\$27,000.00	the Health Screening Program
2006			\$20,000.00	the Diversity in Leadership program
<b>2007</b>			\$12,500.00	Minority Dental Student Scholarships
2007			\$3,000.00	Procter & Gamble's Foundation Support
2007			\$30,000.00	the Health Screening Program
<b>2008</b>			\$20,000.00	the Diversity in Leadership program
2008			\$20,000.00	the Diversity in Leadership program
2008			\$12,500.00	Minority Dental Student Scholarships
<b>2009</b>			\$12,500.00	Minority Dental Student Scholarships
2009			\$20,000.00	the Diversity in Leadership program
2009			\$10,000.00	the Health Screening Program
2009			\$3,500.00	Harris Fund for Children's Dental Health
<b>2008</b>	<u>Pulpdent Corporation</u>		\$7,172.06	Foundation Royalties
2008			\$26,328.21	Foundation Royalties
<b>2008</b>	<u>S.S. White Burs, Inc.</u>		\$250.00	research, education and access programs - Unrestricted
2008			\$300.00	the Give Kids a Smile
<b>2009</b>			\$300.00	the Give Kids a Smile
<b>2007</b>	<u>Septodont, Inc.</u>		\$1,500.00	Dr. Edward B. Shils Award
2007			\$1,000.00	Dr. Edward B. Shils Award
<b>2009</b>			\$5,000.00	Shils Expendable Award & Lecture
<b>2007</b>	<u>Sirona Dental Systems, LLC, USA</u>		\$1,000.00	Dr. Edward B. Shils Award
<b>2009</b>			\$1,000.00	Shils Expendable Award & Lecture
<b>2006</b>	<u>SmartPractice</u>		\$311.72	the Give Kids a Smile
2006			\$1,000.00	the Health Screening Program
2006			\$226.15	the Give Kids a Smile
<b>2007</b>			\$56.89	the Give Kids a Smile
2007			\$46.36	the Give Kids a Smile
2007			\$1,000.00	the Health Screening Program
2007			\$140.43	the Give Kids a Smile
2007			\$1,566.20	the Give Kids a Smile
2007			\$407.88	the Give Kids a Smile
<b>2008</b>			\$34.28	the Give Kids a Smile
2008			\$7.29	the Give Kids a Smile
2008			\$70.47	the Give Kids a Smile
2008			\$4.89	the Give Kids a Smile
<b>2009</b>			\$1,000.00	the Health Screening Program

ADA Foundation  
Activity with Dental Device Manufacturers

2006-2009

2009			\$24.29	the Give Kids a Smile
2009			\$14.13	the Give Kids a Smile
2007	<u>Sullivan Schein Dental/X-Rite Corporation</u>		\$20,000.00	Sponsorship of Institute of Diversity in Leadership
<b>2006</b>	<u>Sunstar Americas, Inc.</u>		\$6,500.00	General Fellowship/Grant Projects
<b>2007</b>			\$3,000.00	the Health Screening Program
2007			\$2,000.00	the Health Screening Program
2007			\$6,000.00	Minority Dental Student Scholarships
<b>2008</b>			\$300.00	the Give Kids a Smile
2008			\$1,200.00	the Give Kids a Smile
2008			\$6,500.00	General Fellowship/Grant Projects
2008			\$6,000.00	Minority Dental Student Scholarships
<b>2009</b>			\$6,000.00	Minority Dental Student Scholarships
2009			\$6,500.00	General Fellowship/Grant Projects
<b>2006</b>	<u>Temrex Corporation</u>		\$1,000.00	Dr. Edward B. Shils Award
<b>2007</b>			\$1,000.00	Dr. Edward B. Shils Award
<b>2009</b>			\$1,000.00	Dr. Edward B. Shils Award
<b>2006</b>	<u>The Gillette Company</u>		\$7,500.00	Minority Dental Student Scholarships
<b>2009</b>	<u>Topform Data, Inc.</u>		\$1,833.85	access programs
<b>2006</b>	<u>Waterpik Technologies Personal Healthcare Products</u>		\$1,500.00	the Health Screening Program
<b>2007</b>			\$2,000.00	the Health Screening Program
<b>2006</b>	<u>Young Innovations, Inc.</u>		\$4,537.50	Disaster Response Fund
2006			\$37,997.00	Disaster Response Fund
<b>2008</b>	<u>Zirc Company</u>		\$500.00	the Give Kids a Smile
<b>Total 2006</b>			<b>\$458,234.97</b>	
<b>Total 2007</b>			<b>\$335,467.76</b>	
<b>Total 2008</b>			<b>\$706,723.33</b>	
<b>Total 2009</b>			<b>\$747,881.37</b>	
<b>Grand Total</b>			<b>\$2,248,307.43</b>	

ADA Foundation  
Activity with Insurance Companies  
2006-2009

<u>Year</u>	<u>Name</u>	<u>Amount</u>	<u>Reason for Funding</u>
2006	<u>Aetna, Inc.</u>	\$5,000.00	the Health Screening Program
2007		\$5,000.00	the Health Screening Program
2006	<u>AXA - Equitable</u>	\$5,000.00	the Health Screening Program
2007		\$10,000.00	the Health Screening Program
2009		\$10,000.00	the Health Screening Program
2007	<u>Delta Dental Foundation</u>	\$0.00	Oral Cancer Education Project
2007	<u>Delta Dental of California</u>	\$5,000.00	the Health Screening Program
2009	<u>Delta Dental of VA</u>	\$300.00	the Give Kids a Smile
2006	<u>Fortress Insurance Company</u>	\$2,000.00	research, education and access programs - Unrestricted
2006	<u>Great-West Life and Annuity Insurance Co.</u>	\$20,000.00	the Give Kids a Smile
2006		\$35,000.00	Young Investigator Award
2007		\$20,000.00	Oral Health Literacy
2007		\$5,000.00	research, education and access programs - Unrestricted
2007		\$35,000.00	Young Investigator Award
2008		\$35,000.00	Young Investigator Award
2008		\$5,000.00	research, education and access programs - Unrestricted
2009		\$25,000.00	Young Investigator Award
2006	<u>The Dentists Insurance Company</u>	\$75,000.00	Disaster Response Fund
<b>Total 2006</b>		<b>\$142,000.00</b>	
<b>Total 2007</b>		<b>\$80,000.00</b>	
<b>Total 2008</b>		<b>\$40,000.00</b>	
<b>Total 2009</b>		<b>\$35,300.00</b>	
<b>Grand Total</b>		<b>\$297,300.00</b>	